



# ZONE DIRECTORS' COUNCIL

## Zone Directors' Council Meeting

March 19th, 2024 - Minutes

2 ET/11 PT- Zoom [Link](#)

*"Serving as a connecting link in the USA Swimming Community to build awareness and trust through shared communication and education."*

Present: Zach Toothman (Co-Chair), Keith Moore (Co-Chair), Bob Staab, Jack Swanson, Melissa Hellervik-Bing, Nicole Caruso, Mike Dili, Simran Jayasinghe, Jamie Platt, Gavin Formon, TJ Walsh, Terry Jones (Staff), Beth Winkowski (Staff)

Absent: Savannah Gurley, Megan Braman, Bruno Darzi, Jackson Fouras, Jerry Adams

Guests: Tara Bolivar, Brandon Converse (ASCA Fellows), Kathleen Prindle (BOD Liaison)

### 1. Ongoing Business

#### a. Junior Officials Working Group Update

The Junior Official Membership will be implemented on September 1, 2024. The working group will begin discussing communication and engagement of LSC Registrars and Officials Chairs.

#### b. ASCA Fellows Presentation on Athlete Attrition- Tara Bolivar

Tara Bolivar and Brandon Converse presented on their ASCA Fellows project focused on swimmer attrition. They are examining membership trends for ages 9-14 to understand reasons swimmers leave the sport. Approach includes data analysis, focus groups with parents, and a coach survey. The ZDC will help distribute their coach survey more widely to provide additional data.

#### c. ZDC Operating Policy Manual- Vote for Approval

The working group made edits to the Zone Development Committee Operating Policy Manual and presented version 7 for approval. The manual was approved unanimously.

### 2. New Business

#### a. ZDC Operating Policy Manual - Next Steps

Zach and Keith will send the operating policy to Michelle Steinfield and Ellery Parish to be included in the respective USA Swimming governing policy document.

3. “Boots on The Ground” Roundtable

Working Groups were established with ZDC members and working group leads.

These groups will work independently and provide updates to the ZDC at our monthly meetings.

**Membership Requirements-** Bruno Darzi (SZ), Jack Swanson (CZ), Jaime Platt (EZ), Mike Dilli (WZ)

*Working Group Lead:* Jack Swanson

**Swimmer Attrition-** TJ Walsh (EZ), Nicole Caruso (SZ), Zach Toothman (CZ), Jonathon Watson (SZ appointment), Jackson Fouras (WZ), Dana Skelton (USA-S), ASCA Fellows & Kathleen Prindle

*Working Group Lead:* Zach Toothman

**Communication Conduits-** Melissa Hellervik-Bing (SZ), Savannah Gurley (CZ), Jerry Adams (EZ), Simran Jayasinghe (WZ)

*Working Group Lead:* Melissa Hellervik-Bing

**Zone & Sectional Meet Operations-** Gavin Formon (EZ), Megan Braman (SZ), Bob Staab (CZ), Keith Moore (WZ), Matt Weber (SZ appointment)

*Working Group Lead:* Bob Staab

4. Staff Updates- N/A

5. Zone Updates- N/A