



Club Development Committee Meeting Agenda

December 16th, 2024

12:30pm, MST

USA Swimming Mission: USA Swimming is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Olympic & Amateur Sports Act. We provide programs and services for our members, supporters, affiliates, and the interested public. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport. We are committed to providing a safe and positive environment for all members.

Committee Mission: To provide counsel and assistance for the development and implementation of programs that help build, support, and educate USA Swimming member clubs.

Committee Responsibilities:

1. To conduct an on-going evaluation of the USA Swimming club system to identify the strengths and weaknesses.
2. To annually prioritize initiatives that support the development, implementation, and evaluation of programs and services with the intent to strengthen the USA Swimming club system, including the growth and business practices of individual clubs and provision of support in the areas of diversity, equity and inclusion.
3. To assist LSC's in providing their member clubs with new programs and services which are intended to increase the numbers of clubs and athlete registrations.
4. To take such further actions as may be directed by the President & CEO

Meeting Facilitator: Karin Olmsted (*Staff Lead*), Ty Gibbs (*Staff Liaison*),

Roll call

Present: Andre Salles- Cunha, Zach Nerwinski, Emily Melina, Jaime Platt, Noah Barryman, Haley Foydel, Mike Switalski,

Staff: Karin Olmsted, Mitch Gold, Beth Winkowski,

Not Present: Brent Arckey, Mike, Olivia Tighe, Casey Bretz

Guests: MJ Truex

December Agenda:

1. Minutes: Approve the minutes from November? Yes.
2. Announcements
 - Karin and Staff Changes – Beth Winkowski to become the staff lead in January. Karin to go to LSC Services.
3. Ongoing Business
 - a. Membership Updates – New Committee Members – Travis and Sara
 - I. Karin will email the group with new committee members and welcome.
 - b. Past Minutes Posted on website -Karin –
 - i. November posted in December
 - c. Club Development Calendar
 - i. working through a 12-month calendar – Shelly, Jaime, and Noah working on matrix for the club on what the committee is working on. In January they are making tweaks to the ongoing agenda. It will be month by month – evaluation of programs in support of clubs.
 - d. Club Dues Increase Collaboration Update – Jaime



- i. Unified all committee reporting with new club dues increase – collaboration with other committees –process is still in the work between committees.
- ii. Staff is the one that assures that this occurs – and the deliverable in making sure that is carried out to the board.
- iii. Version 4.0 – waiting on completion to put into motion in January. WILL HAVE for Jan Meeting.
- iv. Making sure it's not another CRP but rather incorporated into new club success programming.
- v. All work is valuable
- vi. MJ – talk about CRP – how can some of it be automated. Creative in how we bring it back.
- vii. Collaboration and cohesion – to be forward thinking – prove the value of the membership
- viii. Mike asked – can CLBMS 201 – CRP fold in? in the middle of discussion – specific to January and Feb/ Can CRP be added to CLBMS before any roll out?
 1. Yes – we can put some of the components make sense to include – as make sure it's not redundant.

4. New Business -

Standing items and what we are working on will be up in January.

January will be a working Agenda to address committee charge – collaboration – with new programming and fulfilling the charge of the committee.

CLBMS 201& CRP– creating resources – looking to a CLBMS network – will live on the network similar to other networks. Additionally, using USA Swimming – Educational resources – splicing the Head Coaches Course into smaller ones that can be used for New Club Success and helping new clubs where they are at when they need it. Maybe 6 a year.

Mike asked if DEI could be included into CLBMS 201/ Network.

Last but not least....Thank you Andrei and Noah for your time served!

5. Adjournment – 1:06pm MST.