



Club Development Committee

Meeting Minutes

July 10th, 2023
11:00am, Mountain

USA Swimming Mission: USA Swimming is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Olympic & Amateur Sports Act. We provide programs and services for our members, supporters, affiliates, and the interested public. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport. We are committed to providing a safe and positive environment for all members.

Committee Mission: To develop and implement programs that help build, support and educate USA Swimming member clubs.

USA Swimming Priority Results:

1. USA Swimmers achieve sustained competitive success at the Olympic Games and other high-level international competitions.
2. Members have and use resources for sustainable success.
3. There is growth in swimming participation and interest.
4. USA Swimming is recognized as the “Best in Class” National Governing Body.

Type of Meeting: Standard Meeting

Meeting Facilitator: Brent Arckey (Chair)

Minutes: Corey Manley (Liaison)

Roll call

Present: Brent Arckey (Chair), Haley Foydel, Noah Berryman, Mike Switalski, Olivia Tighe, Jamie Platt

Staff: Brendan Hansen (Lead), Karin Olmsted

Not Present: Corey Manley (Liaison), Alexis Keto, Sierra Schmidt, Emily Melina, Andre Salles-Cunha, Max Zabriskie

Guests: Ginny Nussbaum

I. Introduction

- Karin Olmsted, Director of Membership Success
 - o Karin to transition into Committee staff lead come this fall, Brendan to transition to Sr. Development Committee

II. Webinar Series



- Order of Webinars:
 - 1) Grants and Fundraising (Complete)
 - 2) What is Strategic Planning? What is the Value? (Week of 8/28-9/1)
 - Haley to lead
 - Mike S + Noah to assist, possibly add an Official's POV?
 - 3) Building Communities and Fostering Relationships (Week of 10/9-10/13)
 - Tom G to lead
 - Mike S + Olivia to assist
 - Devonie and Karin (USAS Staff) to be involved too
 - 4) How to measure success as a Club (Week of 11/6-11/10)
 - Brent to lead
 - Jamie to NOT assist (🙄)
 - Other committee members here ??
- Webinar Template:
 - Link to working draft [here](#); please edit/change/finalize by 7/24, Corey to send out finalized document 7/25

III. Next Steps

- Review/Finalize Webinar Standard Template
- Email to be sent to Webinar leads
- More information to follow on Ginny's proposal
- Schedule August Call
 - Doodle poll will be sent out, with meeting invite to follow at least two weeks prior to the scheduled time
- Recording of meeting will be sent to entire group
- Google Sheet for group contact info is live: please fill out if you have not done so already (link [here](#))