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usaswimming.org

2025 Budget Introduction and Summary

The 2025 budget focuses our operating budget on the maximum deployment of resources to support our programming, while limiting the operational deficit. In addition to the operating revenues and expenses (i.e., the operating budget), the organization has non-operating revenues and expenses. Non-operating expenses include Board-approved reserve investments or initiatives.

Please find the 2025 operating and non-operating budget summary notes below to supplement the approved budget file.

Operating Budget Highlights:

\$100K Operating surplus (\$39.7M in revenue and \$39.6M in operating expenses)

Revenues:

- Membership Revenue (\$24.9M, 63% of total revenue):
 - Annual USA Swimming member and club dues
 - 3% increase compared to 2024
 - Projected 3% membership growth (40 new clubs and 9,970 new members)
 - Flat membership fees (\$2 annual premium membership rate increase was eliminated by the House of Delegates)
- Sponsorship Revenue (\$5.7M, 14% of total revenue)
 - USA Swimming partner, supplier, and licensee income, and royalties
 - <1% increase compared to 2024
 - Renewals and \$950K in new revenue
- USOPC Revenue (\$5.2M, 13% of total revenue)
 - Funding Schedule between the USOPC and USA Swimming (USOPC Performance Funding, Performance VIK, Direct Athlete Support, International Relations Grant, and Other Support)
 - 15% decrease from 2024
 - Decrease due to one time reduction in certain USOPC grants - funding Anticipated to be increased in future years
- USA Swimming Foundation Support (\$1.6M, 4% of total revenue)
 - Revenue generated by donations and gift agreements targeted to National Team or Community Impact support

- 3% decrease compared to 2024
 - Decrease primarily due to targeted Olympic year giving
- Sport & Event Revenue (\$1.4M, 3% of total revenue)
 - USA Swimming camps and clinics, USA Swimming University, Online Meet Entry, Block Party sanction fees, national event rights fees, broadcast agreement, etc.
 - 13% increase compared to 2024
 - Increase primarily due to broadcast and Block Party sanctioning revenue, offset by no Golden Goggle Awards revenue on the USA Swimming ledger in 2025 (Responsibility for Golden Goggles will be assumed by the USA Swimming Foundation - revenue and expense moving to the USA Swimming Foundation ledger)
- Dividends & Interest Investment Income (\$554K, actual 2024 realized interest and dividend income through September 30, 2024, 1% of total revenue)
 - Historically, the organization included a percentage of investment income and gains as operating revenue. This practice was discontinued in total in 2020, given the effects of the COVID-19 pandemic (e.g., increased uncertainty and volatility in investment portfolios and fewer operating expenditures).
 - For the 2025-2028 quad, the organization has partially re-instituted the prior fiscal policy. Starting in 2025, realized investment dividends and interest will be included into operating revenue and available to fund programming and operations.
 - Long-term investment gains will continue to be fully excluded from operating income and reserved under the organization's investment composition and allocation per its Investment Policy Statement (IPS).
 - *Increase compared to 2024 due to addition of investment income for operations*
- Other Income (\$382K, 1% of total revenue)
 - Operating contract with NCAA for championships selection
 - All other immaterial rebates and grants, such as Enterprise, USAS, and AQUA reimbursement
 - 14% decrease compared to 2024
 - Decrease due to conservative budgeting to non-guaranteed grants

Expenses:

- National Team Support (\$10.3M, 26% of total operating expense)
 - National Team athlete support (e.g., grants, stipends, prize money, etc.), National Team coach support, training, competitions & camps, National Junior Team support, Open Water programming, High Performance, Sports Medicine & Science, administrative, etc.
 - 15% decrease compared to 2024
 - 22% increase over 2022 (previous post-Olympic year)
 - Reduction primarily due to no Olympic Games/Camp/transportation in 2025
 - Increased National Junior Team, Open Water, and coach support in 2025
- Sport Development (\$9.9M, 25% of total operating expense)
 - Athlete, coach, club and LSC support, member programs, DEI, Safe Sport, and technology
 - 7% increase compared to 2024
 - Increased expenses primarily due to additional National and Zone Select Camp support, increased club and coach development support, increased Safe Sport programming, and increased DEI support

- Event Operations (\$4.5M, 11% of total operating expense)
 - TYR Pro Swim Series, World University Games, World Championships, World Junior Championships, Speedo Sectionals, Open Water Nationals, National Championships, Speedo Junior Nationals, Futures, World Aquatics World Cup, Toyota U.S. Open, Speedo Winter Juniors, officials support, etc.
 - 3% increase compared to 2024
 - Increased expenses primarily due to the addition of National Championships, Speedo Junior Nationals, and the World Aquatics World Cup
 - No Golden Goggle Awards expense on the USA Swimming ledger in 2025
- Commercial (\$5.1M, 13% of total operating expense)
 - Partnership servicing, Event Marketing, Communications, Creative/Productions, Business Intelligence & Digital Platforms, administrative, etc.
 - 23% decrease compared to 2024
 - Similar projected expense compared to 2022 (previous post-Olympic year)
 - Decreased expenses primarily due to elimination of Olympic Trials Toyota Aqua Zone and USA Swimming House, and reduced Family Program
 - Increases to USA Swimming Productions, membership campaign, and publication costs for Splash Magazine
- Risk Management and Insurance (\$4.1M, 10% of total operating expense)
 - Insurance coverage premiums for general liability, participant accident, cyber, property, travel, etc. and third party risk management studies
 - Similar projected expense as 2024
 - Successful insurance renewals contributing to flat spend
- Executive (\$1.5M, 4% of total operating expense)
 - Domestic and International Relations, and Executive and Board operations
 - 6% decrease compared to 2024
 - 16% decrease compared to 2022 (previous post-Olympic year)
 - Decreased expenses primarily due to lack of Olympic-related programming
 - Increase to personnel budget
- Finance & Operations and Business Affairs (\$4M, 10% of total operating expense)
 - Finance, Legal, Human Resources, Facilities, Government Relations, IT security/infrastructure, administrative, etc.
 - 1% increase compared to 2024
 - Increase primarily due to IT operations, security infrastructure, and personnel

Non-Operating Budget Highlights:

Non-operating expenses are non-recurring Board designated expenses that vary by year based on Board approved initiatives. The 2025 budget includes new or continued support and investment for the following investments and initiatives:

- Keeping Athletes First (KAF) Initiatives (\$1.4M)
 - Legacy coach and officials education curriculum and Online Member Registration and Learning Management System development costs
- Race Analysis and Analytics (\$100K)
 - Spend to support the development of a modernized race analytics platform for athletes and coaches

- CEO Transition (\$416K)
 - Costs associated with CEO transition
- Legal and Risk Management Contingency (\$250K)
- Disaster Relief Contingency (\$10K)

The approved 2025 budget accounts for current conditions. Any change in circumstances may necessitate updates and subsequent approval by the Board of Directors. Financial projections and forecasts are maintained and updated throughout the year and reviewed.



BUDGET

2025

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USA Swimming, Inc.
2024 Quad Business Plan Summary + 2025 Budget
As of 12/19/2024

	Actual YE 12/31/2022	Actual YE 12/31/2023	Current Projection YE 12/31/2024	Quad Ending 12/31/2024	Approved Budget YE 12/31/2025
Operating Revenue					
Membership	\$ 23,234,255	\$ 23,399,160	\$ 24,201,886	\$ 70,835,301	\$ 24,928,820
Partnership Marketing	4,369,272	5,411,249	5,659,648	15,440,170	5,678,000
USOPC Partnership	5,341,414	5,344,211	6,076,668	16,762,293	5,185,500
Foundation	1,753,150	1,788,335	1,696,411	5,237,896	1,643,182
Sport and Events	1,446,091	1,403,660	1,221,087	4,070,837	1,379,000
Olympic Trials	0	0	5,110,000	5,110,000	0
Pandemic Relief	0	449,469	0	449,469	0
Other Income	341,765	626,233	378,839	1,346,837	346,576
Investment Income - Dividends & Interest	0	0	0	0	553,773
Investment Income - Short-Term Earnings	1	61,104	65,000	126,105	35,000
Total Operating Revenue	36,485,948	38,483,421	44,409,539	119,378,908	39,749,851
Operating Expenses					
Technical/Sport					
National Team	8,394,343	9,757,070	12,037,464	30,188,878	10,261,496
Sport Development	7,619,211	8,875,658	9,226,039	25,720,907	9,885,990
Event Operations	6,968,413	5,535,191	4,413,713	16,917,317	4,533,851
Total Technical/Sport	22,981,967	24,167,919	25,677,216	72,827,102	24,681,337
Other Programs					
Commercial	5,050,408	4,927,652	6,606,877	16,584,937	5,079,271
Risk Management/Insurance	3,697,439	4,066,138	4,088,028	11,851,605	4,099,673
Foundation Support	268,740	290,000	300,000	858,740	300,000
Total Other Programs	9,016,587	9,283,790	10,994,905	29,295,282	9,478,944
Support Divisions					
Executive	1,723,750	1,662,719	1,553,345	4,939,814	1,453,962
Finance & Operations	2,441,125	2,315,022	2,376,174	7,132,321	2,393,627
Business Affairs	1,608,771	1,592,484	1,604,986	4,806,241	1,642,449
Total Support Divisions	5,773,646	5,570,225	5,534,505	16,878,376	5,490,038
Total Operating Expenses	37,772,200	39,021,934	42,206,626	119,000,760	39,650,319
Operating Surplus (Deficit)	\$ (1,286,252)	\$ (538,513)	\$ 2,202,913	\$ 378,148	\$ 99,532

USA Swimming, Inc.
2024 Projection vs. 2025 Budget Summary
As of 12/19/2024

	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Fav/(Unfav) Bud. vs. Proj.	% Fav/(Unfav) Bud. vs. Proj.
Operating Revenue				
Membership	\$ 24,201,886	\$ 24,928,820	\$ 726,934	3.0 %
Partnership Marketing	5,659,648	5,678,000	18,352	0.3 %
USOPC Partnership	6,076,668	5,185,500	(891,168)	(14.7) %
Foundation	1,696,411	1,643,182	(53,229)	(3.1) %
Sport and Events	1,221,087	1,379,000	157,913	12.9 %
Olympic Trials	5,110,000	0	(5,110,000)	(100.0) %
Other Income	378,839	346,576	(32,263)	(8.5) %
Investment Income - Dividends & Interest	0	553,773	553,773	0.0 %
Investment Income - Short-Term Earnings	65,000	35,000	(30,000)	(46.2) %
Total Operating Revenue	44,409,539	39,749,851	(4,659,688)	(10.5) %
Operating Expenses				
Technical/Sport				
National Team	12,037,464	10,261,496	1,775,968	14.8 %
Sport Development	9,226,039	9,885,990	(659,950)	(7.2) %
Event Operations	4,413,713	4,533,851	(120,138)	(2.7) %
Total Technical/Sport	25,677,216	24,681,337	995,879	3.9 %
Other Programs				
Commercial	6,606,877	5,079,271	1,527,606	23.1 %
Risk Management/Insurance	4,088,028	4,099,673	(11,645)	(0.3) %
Foundation Support	300,000	300,000	0	0.0 %
Total Other Programs	10,994,905	9,478,944	1,515,961	13.8 %
Support Divisions				
Executive	1,553,345	1,453,962	99,382	6.4 %
Finance & Operations	2,376,174	2,393,627	(17,452)	(0.7) %
Business Affairs	1,604,986	1,642,449	(37,463)	(2.3) %
Total Support Divisions	5,534,505	5,490,038	44,467	0.8 %
Total Operating Expenses	42,206,626	39,650,319	2,556,307	6.1 %
Operating Surplus (Deficit)	\$ 2,202,913	\$ 99,532	\$ (2,103,381)	

USA Swimming, Inc.
2025 Revenue Budget
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./Dec.) 2024 Proj. vs. 2024 Bud.	\$ Inc./Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./Dec.) 2025 Bud. vs. 2024 Proj.
Operating Revenue												
Membership												
Athlete Membership	\$ 18,987,846	\$ 17,696,050	\$ 14,897,956	\$ 19,193,412	\$ 18,761,646	\$ 19,280,030	\$ 19,611,823	\$ 20,309,730	\$ 331,793	1.7 %	\$ 697,907	3.6 %
Flex	252,400	258,830	442,118	417,600	700,069	697,900	695,349	695,360	(2,551)	(0.4) %	11	0.0 %
Cost of Flex	722,216	1,302,502	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Outreach Athlete Membership	53,210	42,435	23,660	30,415	42,439	46,045	49,278	49,280	3,233	7.0 %	2	0.0 %
Seasonal Athlete Membership	561,540	181,528	412,950	421,020	557,946	558,990	596,225	596,240	37,235	6.7 %	15	0.0 %
Non-Athlete Membership	2,368,610	2,234,062	2,171,943	2,546,475	2,647,759	2,701,458	2,708,553	2,708,540	7,095	0.3 %	(13)	0.0 %
Life Membership	37,334	33,334	31,364	47,334	12,334	16,000	25,333	13,000	9,333	58.3 %	(12,333)	(48.7) %
Allied Membership	500	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Club Membership	212,310	206,220	188,580	192,430	188,380	185,500	191,505	192,850	6,005	3.2 %	1,345	0.7 %
Seasonal Club Membership	4,800	2,520	3,600	3,800	2,560	4,000	2,400	2,400	(1,600)	(40.0) %	0	0.0 %
Affiliate Membership	500	450	850	0	0	0	0	0	0	0.0 %	0	0.0 %
Single Meet Open Water	1,510	320	270	590	1,765	1,730	1,420	1,420	(310)	(17.9) %	0	0.0 %
Delegate Fees	500	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Other Membership Income	624	730	980	381,179	484,262	475,000	320,000	360,000	(155,000)	(32.6) %	40,000	12.5 %
Total Membership	23,203,900	21,958,981	18,174,271	23,234,255	23,399,160	23,966,653	24,201,886	24,928,820	235,233	1.0 %	726,934	3.0 %
Partnership Marketing												
Partnership Marketing	5,112,620	2,184,865	5,381,137	3,832,459	4,801,576	3,991,000	4,066,500	3,612,000	75,500	1.9 %	(454,500)	(11.2) %
Golden Goggle Allocation	(200,000)	(125,000)	(200,000)	(175,000)	(175,000)	(125,000)	(125,000)	0	0	0.0 %	125,000	(100.0) %
Sponsor Allocations	(103,625)	(94,460)	(106,140)	(19,600)	(19,600)	(19,600)	(19,600)	0	0	0.0 %	19,600	(100.0) %
Other	27,040	5,060	0	0	51,511	1,050,000	249,000	950,000	(801,000)	(76.3) %	701,000	281.5 %
Supplier Income	215,000	82,500	201,186	479,825	452,388	505,500	905,500	858,000	400,000	79.1 %	(47,500)	(5.2) %
Licensee Income	137,902	32,714	182,076	117,563	163,002	244,500	267,598	130,000	23,098	9.4 %	(137,598)	(51.4) %
Royalty Income	195,415	64,041	160,558	134,025	137,372	140,000	315,650	128,000	175,650	125.5 %	(187,650)	(59.4) %
Total Partnership Marketing	5,384,352	2,149,720	5,618,817	4,369,272	5,411,249	5,786,400	5,659,648	5,678,000	(126,752)	(2.2) %	18,352	0.3 %
USOPC Partnership												
USOPC Performance Funding	3,022,200	1,851,000	3,183,696	3,008,625	3,045,665	3,712,331	3,045,665	2,293,500	(666,666)	(18.0) %	(752,165)	(24.7) %
USOPC Performance VIK	60,000	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
USOPC Direct Athlete Support	2,207,300	2,226,865	2,232,300	2,219,340	2,232,300	2,232,300	2,232,300	2,100,000	0	0.0 %	(132,300)	(5.9) %
USOPC International Relations Grant	16,000	7,946	5,181	10,949	16,000	14,000	14,000	17,000	0	0.0 %	3,000	21.4 %
USOPC Other Support	0	5,000	160,095	102,500	50,246	25,000	784,703	775,000	759,703	3,038.8 %	(9,703)	(1.2) %
Total USOPC Partnership	5,305,500	4,090,811	5,581,272	5,341,414	5,344,211	5,983,631	6,076,668	5,185,500	93,037	1.6 %	(891,168)	(14.7) %
Foundation												
USA Swimming Foundation	1,133,750	882,649	1,116,433	1,483,150	1,521,000	1,390,000	1,426,324	1,374,000	36,324	2.6 %	(52,324)	(3.7) %
Foundation Management Fee	60,000	270,000	270,000	270,000	267,335	270,000	270,087	269,182	87	0.0 %	(905)	(0.3) %
Total Foundation	1,193,750	1,152,649	1,386,433	1,753,150	1,788,335	1,660,000	1,696,411	1,643,182	36,411	2.2 %	(53,229)	(3.1) %
Sport and Events												
Golden Goggle Awards	646,299	292,005	562,936	649,059	514,600	692,547	489,600	0	(202,947)	(29.3) %	(489,600)	(100.0) %
Coach Education Clinics	195,473	85,464	130,818	119,374	111,868	115,000	180,000	169,000	65,000	56.5 %	(11,000)	(6.1) %
Altitude Camps	606,339	185,937	64	359,384	463,416	350,000	245,000	400,000	(105,000)	(30.0) %	155,000	63.3 %
Events Rights Fees	65,000	25,000	0	20,000	75,000	40,000	51,487	30,000	11,487	28.7 %	(21,487)	(41.7) %
International Swim League (ISL)	241,000	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Facilities Conference	11,964	6,868	0	0	0	0	0	0	0	0.0 %	0	0.0 %
AQUA Events	0	0	0	180,146	0	0	0	0	0	0.0 %	0	0.0 %
Club Governance Programs	235	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Custom Visits (BAP)	9,300	1,232	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Safe Sport Leadership Conference	3,275	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Safe Sport Materials	12,348	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
International TV Rights	0	0	0	0	0	5,000	0	0	(5,000)	(100.0) %	0	0.0 %
Meet Sanction Revenue	0	0	0	0	0	0	50,000	275,000	50,000	0.0 %	225,000	450.0 %
Other Sport and Events Revenue	210,912	4,258	66,933	118,128	238,776	125,000	205,000	205,000	80,000	64.0 %	0	0.0 %
Broadcast Revenue	0	0	0	0	0	0	0	300,000	0	0.0 %	300,000	0.0 %
Total Sport and Events	2,002,145	600,764 </td										

USA Swimming, Inc.
2025 Revenue Budget
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.)	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.)
Investment Income - Operating Budget	1,738,899	704,616	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Investment Income - Dividends & Interest	0	0	0	0	0	0	0	553,773	0	0.0 %	553,773	0.0 %
Investment Income - Short-Term Earnings	5	2	1	1	61,104	35,000	65,000	35,000	30,000	85.7 %	(30,000)	(46.2) %
Investment Income - Short-Term Securities	66,552	26,326	10,660	0	0	0	0	0	0	0.0 %	0	0.0 %
Total Operating Revenue	\$ 39,306,438	\$ 32,522,898	\$ 35,200,835	\$ 36,485,948	\$ 38,483,421	\$ 47,362,170	\$ 44,409,539	\$ 39,749,851	\$ (2,952,631)	(6.2) %	\$ (4,659,688)	(10.5) %

USA Swimming, Inc.
2025 Expense Budget by Program
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.) 2025 Bud. vs. 2024 Proj.
Operating Expenses												
Technical/Sport												
National Team												
Competitions												
3001 Olympic Games	\$ 150	\$ 0	\$ 533,737	\$ 16,875	\$ 0	\$ 725,182	\$ 1,005,299	\$ 25,000	\$ (280,117)	(38.6) %	\$ 980,299	97.5 %
3013 Pan American Games	101,898	0	0	0	125,158	0	0	0	0	0.0 %	0	0.0 %
3015 World University Games	489,750	0	0	0	0	0	0	400,000	0	0.0 %	(400,000)	0.0 %
3018 LEN European U23	0	0	0	0	122,910	0	0	0	0	0.0 %	0	0.0 %
3022 International Swimming League	8,134	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3023 US Open Championships	0	96,449	2,175	0	0	0	0	0	0	0.0 %	0	0.0 %
3031 Long Course World Championships	344,510	0	0	336,862	795,097	289,875	230,326	910,000	59,549	20.5 %	(679,674)	(295.1) %
3033 Short Course World Championships	0	0	209,494	376,057	4,971	355,350	364,959	0	(9,609)	(2.7) %	364,959	100.0 %
3035 Dual in the Pool	0	0	0	264,384	(2,898)	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	944,442	96,449	745,406	994,178	1,045,238	1,370,407	1,600,584	1,335,000	(230,177)	(16.8) %	265,584	16.6 %
Junior Team Programs												
3009 Jr. Team International Competition	117,635	0	255,365	78,157	0	94,200	0	115,000	94,200	100.0 %	(115,000)	0.0 %
3012 Jr. Pan Pacific Championships	0	1,375	0	225,595	0	433,154	332,586	0	100,568	23.2 %	332,586	100.0 %
3045 Junior Team Camps	41,638	2,598	2,333	46,115	57,139	52,500	56,541	60,000	(4,041)	(7.7) %	(3,459)	(6.1) %
3050 AQUA World Junior Championships	325,303	0	2,240	0	392,061	0	0	390,000	0	0.0 %	(390,000)	0.0 %
3051 Jr. Team Pro Swim Series	12,100	16,117	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3053 World 100	11,654	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3992 Ntl. Jr. Team Program Support	29,824	6,993	0	9,024	23,494	31,780	14,500	30,000	17,280	54.4 %	(15,500)	(106.9) %
Program Group Total	538,154	27,083	259,938	358,891	472,694	611,634	403,627	595,000	208,007	34.0 %	(191,373)	(47.4) %
Open Water Programs												
3040 AQUA Open Water Jr. Championships	7,948	0	2,239	77,829	26,773	98,100	100,097	50,000	(1,997)	(2.0) %	50,097	50.0 %
3060 Open Water Olympic Games	0	0	83,881	0	0	12,000	43,150	0	(31,150)	(259.6) %	43,150	100.0 %
3061 Open Water World Championships	30,591	0	0	107,608	35,458	100,290	60,547	120,000	39,743	39.6 %	(59,453)	(98.2) %
3065 Open Water World Cup	84,218	50,253	13,205	139,080	198,639	89,710	49,027	90,000	40,683	45.3 %	(40,973)	(83.6) %
3067 Open Water Camps	15,499	1,617	29,485	6,360	0	6,500	0	60,000	6,500	100.0 %	(60,000)	0.0 %
3068 Open Water - Foundation	20,427	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3075 Open Water International Camps	102,680	0	0	83,257	28,600	0	0	85,000	28,600	100.0 %	(85,000)	0.0 %
3495 Open Water Program Support	22,264	3,059	15,327	5,311	9,301	10,550	8,955	12,500	1,595	15.1 %	(3,545)	(39.6) %
Program Group Total	283,627	54,929	144,137	336,188	353,428	345,750	261,776	417,500	83,974	24.3 %	(155,724)	(59.5) %
Camps												
3005 Olympic Games Prep Camps	0	0	1,391,706	353	0	1,943,730	1,840,428	0	103,302	5.3 %	1,840,428	100.0 %
3069 National Team Specialty Camps	4,885	2,750	0	12,339	8,205	0	0	90,000	0	0.0 %	(90,000)	0.0 %
3080 Relay Camp	0	0	0	0	55,968	5,500	0	0	5,500	100.0 %	0	0.0 %
3071 Altitude Training Camps	29,992	9,356	375	12,845	4,597	30,000	12,938	15,000	17,062	56.9 %	(2,062)	(15.9) %
3073 National Team Camps	55,049	12,388	580	0	20,943	30,000	17,948	20,000	12,052	40.2 %	(2,052)	(11.4) %
3076 National Team International Camps	454,003	376	0	491,776	374,573	0	500	450,000	(500)	0.0 %	(449,500)	(89,900.0) %
3518 Altitude Camps	649,111	159,834	7,920	377,279	475,209	375,000	270,000	425,000	105,000	28.0 %	(155,000)	(57.4) %
3479 Advance Team Visits	24,381	4,874	0	1,061	9,830	6,300	10,168	7,500	(3,868)	(61.4) %	2,668	26.2 %
Program Group Total	1,217,421	189,578	1,400,581	895,653	949,325	2,390,530	2,151,982	1,007,500	238,548	10.0 %	1,144,482	53.2 %
Athlete Services												
3101 Athlete Support-Stipends & Grants	1,731,509	2,189,365	2,013,535	1,336,840	1,576,800	1,950,000	2,086,925	1,800,000	(136,925)	(7.0) %	286,925	13.7 %
3100 USOPC Covid 19 Support Grant	0	0	124,084	0	0	2,500	0	0	2,500	100.0 %	0	0.0 %
3103 Athlete Support-Medals & Records	472,500	0	1,002,500	667,500	487,500	1,010,000	927,500	500,000	82,500	8.2 %	427,500	46.1 %
3107 Athlete Support-Op Gold Qualification Bonus	582,832	37,500	550,000	215,000	507,500	490,000	460,000	260,000	30,000	6.1 %	200,000	43.5 %
3025 Pro Swim Series Athlete Support	804,822	274,453	335,590	305,037	523,511	436,000	474,400	433,500	(38,400)	(8.8) %	40,900	8.6 %
3021 World Cup Athlete Support	(375)	0	357	76,254	3,088	500	500	500	0	0.0 %	0	0.0 %
3127 National Team Investment Grant	546,867	136,651	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3028 Miscellaneous Athlete Services	0	89,400	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3106 Athlete Support (frmly Phillips 66 Athlete Support)	128,914	101,840	107,882	145,867	108,060	0	0	0	0	0.0 %	0	0

USA Swimming, Inc.
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	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.) 2025 Bud. vs. 2024 Proj.
3222 National Team Consultant	34,524	26,741	0	0	0	0	0	0	0	0.0 %	0	0.0 %
3460 International Team Staff Recognition	29,370	0	0	27,255	700	25,000	52,000	25,000	(27,000)	(108.0) %	27,000	51.9 %
3010 Coach Education	32,270	5,534	0	0	0	0	0	30,000	0	0.0 %	(30,000)	0.0 %
3077 National Team Coaches Meeting	113,624	0	0	0	107,612	5,000	0	110,000	5,000	100.0 %	(110,000)	0.0 %
Program Group Total	670,753	119,362	389,075	357,254	440,086	360,000	382,000	595,000	(22,000)	(6.1) %	(213,000)	(55.8) %
High Performance Support												
3301 National Team Performance Support	131,894	56,342	75,023	100,079	141,881	215,050	160,000	140,000	55,050	25.6 %	20,000	12.5 %
3310 USOPC Practitioner Travel Support	61,388	7,289	6,716	30,085	47,499	20,000	35,000	45,000	(15,000)	(75.0) %	(10,000)	(28.6) %
3312 Nutrition & Physiology Service	0	0	0	25,255	29,409	21,500	15,569	25,000	5,931	27.6 %	(9,431)	(60.6) %
Program Group Total	193,282	63,631	81,739	155,419	218,789	256,550	210,569	210,000	45,981	17.9 %	569	0.3 %
Sport Medicine & Science												
3201 Athletes and Coach Wellness Programs	13,908	43,458	67,906	95,526	79,800	80,000	65,000	72,000	15,000	18.8 %	(7,000)	(10.8) %
3353 Sport Medicine & Science Network	115,047	56,196	61,580	110,164	124,167	70,465	148,608	122,500	(78,143)	(110.9) %	26,108	17.6 %
3155 Elite Athlete Accident Coverage	35,500	35,699	24,300	20,316	23,341	25,000	24,661	30,000	339	1.4 %	(5,339)	(21.6) %
3200 Athlete Life Skills	14,507	100	350	0	0	0	0	0	0	0.0 %	0	0.0 %
3351 Athlete Testing & Lab Expenses	21,135	9,031	215	0	0	5,000	5,000	5,000	0	0.0 %	0	0.0 %
3390 Sport Medicine & Science Program Support	25,228	9,143	14,985	30,020	26,727	29,800	35,000	30,000	(5,200)	(17.4) %	5,000	14.3 %
Program Group Total	225,325	153,627	169,336	256,026	254,035	210,265	278,269	259,500	(68,004)	(32.3) %	18,769	6.7 %
Other Programs and Services												
3481 National Team Equipment	14,388	16,378	10,468	34,550	77,107	52,466	25,000	15,000	27,466	52.4 %	10,000	40.0 %
3496 National Team Selection	3,250	0	0	4,783	36,420	20,000	20,461	10,000	(461)	(2.3) %	10,461	51.1 %
3499 Team Management Technology	58,800	69,150	8,534	0	25,000	25,000	25,000	0	0	0.0 %	25,000	100.0 %
Program Group Total	76,438	85,528	19,002	39,333	138,527	97,466	70,461	25,000	27,005	27.7 %	45,461	64.5 %
Committees												
3846 Sports Medicine	0	0	15	0	164	500	500	500	0	0.0 %	0	0.0 %
3868 Open Water Committee	7,228	35	15	0	91	500	500	500	0	0.0 %	0	0.0 %
3882 National Steering	15,065	1,441	0	17,743	8,997	12,000	20,000	15,000	(8,000)	(66.7) %	5,000	25.0 %
3888 National Team Athlete	65	103	0	0	0	500	3,500	500	(3,000)	(600.0) %	3,000	85.7 %
Program Group Total	22,358	1,579	30	17,743	9,252	13,500	24,500	16,500	(11,000)	(81.5) %	8,000	32.7 %
Administration												
3990 Administration & Operational Support	620,982	130,017	296,615	209,545	256,205	240,816	472,266	218,391	(231,451)	(96.1) %	253,875	53.8 %
3999 Salary and Benefits	1,783,010	1,588,724	1,618,058	1,531,747	1,950,655	2,083,947	1,976,038	2,154,406	107,909	5.2 %	(178,367)	(9.0) %
Program Group Total	2,403,992	1,718,741	1,914,673	1,741,292	2,206,860	2,324,763	2,448,304	2,372,797	(123,542)	(5.3) %	75,508	3.1 %
Total National Team	11,348,949	5,507,013	9,834,833	8,394,344	9,757,070	12,220,565	12,037,464	10,261,497	183,100	1.5 %	1,775,968	14.8 %
Sport Development												
Athlete Development Programs												
1117 LSC Camps	9,180	336	32,801	7,696	1,989	6,500	0	0	6,500	100.0 %	0	0.0 %
1118 Zone Select Camps	118,240	12,447	27,743	190,423	183,633	79,906	55,628	80,000	24,278	30.4 %	(24,372)	(43.8) %
1119 National Select Camps	105,220	21	97,789	126,789	92,460	162	1,000	150,000	(838)	(517.3) %	(149,000)	(14,900.0) %
1120 Camp (VIK)	19,125	1,965	42,463	15,076	150	0	0	0	0	0.0 %	0	0.0 %
1135 Tech Services Support	2,333	0	0	3,250	0	0	0	0	0	0.0 %	0	0.0 %
1163 Open Water Select Camp	62,556	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	316,654	14,769	200,796	343,234	278,232	86,568	56,628	230,000	29,940	34.6 %	(173,372)	(306.2) %
Coach Education and Development												
1213 Coach Education Development	37,792	30,723	57,741	38,132	50,000	26,200	2,000	8,000	24,200	92.4 %	(6,000)	(300.0) %
1231 USA-S Hosted Coaches Clinics	69,268	4,332	4,266	64,919	42,301	0	20,000	45,000	(20,000)	0.0 %	(25,000)	(125.0) %
1237 Non-USAS Clinic Participation	26,442	4,109	4,002	4,375	1,026	25,900	0	0	25,900	100.0 %	0	0.0 %
1240 Online Coach Clinics/Podcasts	5,032	5,009	144	0	0	0	100	0	(100)	0.0 %	100	100.0 %
1242 Coach Mentoring	102,036	25,714	13,093	19,567	34,733	7,860	15,122	25,000	(7,262)	(92.4) %	(9,878)	(65.3) %
1245 Master Coach Program	98,759	2,750	0	0	0	0	0	0	0	0.0 %	0	0.0 %
1290 Travel & Program Support	162,981	20,776	60,933	144,693	176,106	122,960	122,960	126,648	0	0.0 %	(3,688)	(3.0) %
Program Group Total	502,310	93,413	140,179	271,686	304,166	182,920	160,182	204,648	22,738	12.4 %	(44,466)	(27.8) %
Club Education and Development												
1302 Club Excellence Program	445,852	461,095	201,472	458,248	454,712	465,000	449,739	465,000	15,261	3.3 %	(15,261)	(3.4) %
1305 Club Recognition Program	0	0	0	0	0	3,000	0	3,000	3,000	100.0 %	(3,000)	0.0 %
1311 Club Governance Programs	18,905	10,375	10,011	10,000	10,000</td							

**USA Swimming, Inc.
025 Expense Budget by Program
As of 12/19/2024**

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./Dec. 2024 Proj. vs. 2024 Bud.	% Inc./Dec. 2024 Proj. vs. 2024 Bud.	\$ Inc./Dec. 2025 Bud. vs. 2024 Proj.	% Inc./Dec. 2025 Bud. vs. 2024 Proj.
1411 Member Dues and Services	11,073	9,427	1,995	676,798	917,333	1,000,000	910,000	910,000	90,000	9.0 %	0	0.0 %
1412 Technology Projects	0	0	0	540	193,301	329,650	324,650	357,725	5,000	1.5 %	(33,075)	(10.2) %
1414 Elite Athlete Eligibility Panel	0	0	0	0	0	10,000	0	10,000	10,000	100.0 %	(10,000)	0.0 %
1418 Legacy SWIMS Depreciation	169,508	216,457	225,958	151,377	0	0	0	0	0	0.0 %	0	0.0 %
1430 Athlete Leadership Camps/Grants	0	9,454	8,900	0	0	0	0	0	0	0.0 %	0	0.0 %
1431 Swimpodium	83,184	19,574	5,000	74,572	55,448	50,040	50,040	50,040	0	0.0 %	0	0.0 %
1429 USA Swimming Workshop	268,600	1,250	4,256	227,367	431,042	378,200	500,000	500,000	(121,800)	(32.2) %	0	0.0 %
1434 Membership Technology	96,359	106,441	139,766	103,628	679,960	963,023	1,044,487	1,077,604	(81,463)	(8.5) %	(33,117)	(3.2) %
1435 Meet Sanction	0	0	0	0	0	0	50,000	162,000	(50,000)	0.0 %	(112,000)	(224.0) %
Program Group Total	628,724	362,603	385,875	1,234,282	2,277,084	2,730,913	2,879,177	3,067,369	(148,263)	(5.4) %	(188,192)	(6.5) %
LSC Development & Education												
1470 LSC Consulting	67,850	34,943	46,049	12,523	0	20,000	0	20,000	20,000	100.0 %	(20,000)	0.0 %
1475 LEAP Program	37,108	24,246	0	9	0	0	0	0	0	0.0 %	0	0.0 %
1481 Leadership Workshops	20,671	12,438	10,799	27,751	7,544	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	125,629	71,627	56,848	40,283	7,544	20,000	0	20,000	20,000	100.0 %	(20,000)	0.0 %
Facilities Advocacy & Development												
1505 Build a Pool Conference	53,216	24,476	18	0	0	0	0	0	0	0.0 %	0	0.0 %
1507 Aquatic Industry Relations	18,990	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
1590 Travel & Program Support	10,449	120,000	96,000	48,000	48,000	12,000	12,000	12,000	0	0.0 %	0	0.0 %
Program Group Total	82,655	144,476	96,018	48,000	48,000	12,000	12,000	12,000	0	0.0 %	0	0.0 %
DEI Management & Support												
1638 DEI - Management Support	58,895	95,165	24,620	283,063	297,527	357,500	321,772	363,518	35,728	10.0 %	(41,746)	(13.0) %
1640 DEI - Community Swim Team Development	34,413	13,036	13,103	34,616	57,383	43,000	43,000	50,000	0	0.0 %	(7,000)	(16.3) %
1642 DEI - Research Study	0	0	0	30,000	30,000	35,000	30,000	35,000	5,000	14.3 %	(5,000)	(16.7) %
1645 DEI - Regional Camps & Meetings	29,153	10,183	6,941	89,840	130,189	12,100	0	0	12,100	100.0 %	0	0.0 %
1651 DEI - VIK	12,431	3,940	18,615	33,351	0	0	0	0	0	0.0 %	0	0.0 %
1665 DEI - Select Camp	72,877	15,734	68,773	66,527	71,811	107,727	89,299	112,036	18,428	17.1 %	(22,737)	(25.5) %
Program Group Total	207,769	138,058	132,052	537,397	586,910	555,327	484,071	560,554	71,256	12.8 %	(76,483)	(15.8) %
Safe Sport												
1735 Safe Sport - Background Checks	34,500	585	456	109	14,800	275	275	275	0	0.0 %	0	0.0 %
1775 Safe Sport - Online Education	60,000	63,236	70,193	58,119	5,416	13,000	0	13,000	13,000	100.0 %	(13,000)	0.0 %
1786 Safe Sport - Athlete Fellowship	11,956	3,007	0	0	0	3,950	0	0	3,950	100.0 %	0	0.0 %
1785 Safe Sport - Programs	210,201	139,714	101,199	99,785	93,813	119,150	28,342	123,916	90,808	76.2 %	(95,574)	(337.2) %
1787 Safe Sport - USOPC Center for Safe Sport	155,205	251,250	243,947	265,573	199,350	220,000	202,939	202,708	17,061	7.8 %	231	0.1 %
1788 Safe Sport - Leadership Conference	47,829	19	0	0	6,384	0	0	6,384	0	0.0 %	(6,384)	0.0 %
1789 Safe Sport - SwimAssist	132,782	104,289	50,759	32,693	15,046	35,000	7,500	35,000	27,500	78.6 %	(27,500)	(366.7) %
Program Group Total	652,473	562,100	466,554	456,279	334,809	391,375	239,056	381,283	152,319	38.9 %	(142,227)	(59.5) %
Committees												
1810 Safe Sport	11,532	0	15	15	140	250	0	250	250	100.0 %	(250)	0.0 %
1823 Workshop Education	8,954	26	0	0	0	250	0	250	250	100.0 %	(250)	0.0 %
1830 LSC Development	25,539	0	15	0	209	250	0	250	250	100.0 %	(250)	0.0 %
1841 Disability Swimming	292	55	0	0	0	250	0	250	250	100.0 %	(250)	0.0 %
1842 DEI	24,064	34	15	834	159	250	0	250	250	100.0 %	(250)	0.0 %
1851 Age Group Development	0	0	15	0	75	250	171	250	79	31.6 %	(79)	(46.2) %
1856 Club Development	0	0	15	30	0	250	167	250	83	33.2 %	(83)	(49.7) %
1857 Times & Recognition	24,883	14,825	17,950	21,524	15,730	20,000	24,000	25,000	(4,000)	(20.0) %	(1,000)	(4.2) %
1865 Zone Director	484	0	0	267	355	0	0	0	0	0.0 %	0	0.0 %
1885 Senior Development	0	0	15	15	64	250	0	250	250	100.0 %	(250)	0.0 %
1887 Athletes Executive	19,445	364	187	74	0	500	250	250	250	50.0 %	0	0.0 %
Program Group Totals	115,193	15,304	18,227	22,759	16,732	22,500	24,588	27,250	(2,088)	(9.3) %	(2,662)	(10.8) %
Administration												
1990 Administration & Operational Support	331,224	348,952	395,839	529,293	477,053	500,450	417,070	397,802	83,380	16.7 %	19,268	4.6 %
1999 Salary and Benefits	2,276,082	2,365,175	2,406,252	3,554,081	3,994,462	4,507,730	4,334,148	4,320,687	173,581	3.9 %	13,460	0.3 %
Program Group Total	2,607,306	2,714,127	2,802,091	4,083,374	4,471,515	5,008,180	4,751,218	4,718,489	256,961	5.1 %	32,728	0.7 %
Total Sport Development	5,881,615	4,654,311	4,578,522	7,619,210	8,875,658	9,576,663	9,226,039	9,885,989	350,624	3.7 %	(659,951)	(7.2) %
Event Operations												
Events												
2005 Olympic Trials	9,401	446	1,309,530	(91,693)	13,567	178,000	300,000	28,333	(122,000)	(68.5) %	271,667	90.6 %
2002 Non Olympic Trials	0	0	0	428,222	0	0	0	0	0	0.0 %	0	0.0 %
2006 Joint Venture	330	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
2018 US Open (frmly Winter National Champs)	230,657	112,822	74,731	276,704	294,671	298,675	298,675	300,000	0	0.0 %	(1,325)	(0.4) %
2019 National Championships/Trials	793,526	1,880	2,466	1,373,551	940,441	0	5,674	799,916	(5,674)	0.0 %	(794,242)	(13,997.9) %
2022 Non-USA Swimming Support	13,896	0	91,000	0	0	0	0	0	0	0.0 %	0	0.0 %

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	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.)	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.)
2023 Summer Champs (Frmy Invitational & US Open)	4,008	1,823	77,926	277	0	395,710	295,710	0	100,000	25.3 %	295,710	100.0 %
2025 Pro Swim Series	389,426	144,026	296,305	823,414	1,197,459	853,443	874,799	806,420	(21,356)	(2.5) %	68,379	7.8 %
2027 Sectionals	220,000	99,914	100,536	221,184	240,000	220,000	220,000	220,000	0	0.0 %	0	0.0 %
2028 IM Xtreme Games	8,000	4,000	2,000	0	0	0	0	0	0	0.0 %	0	0.0 %
2029 Zone Championships	100,000	12,500	47,500	80,000	87,500	100,000	100,000	100,000	0	0.0 %	0	0.0 %
2032 Spring Cup 18-Under	0	0	43,933	0	0	119,800	80,651	0	39,149	32.7 %	80,651	100.0 %
2035 Futures Championships	121,661	0	70,842	166,332	168,382	165,000	166,000	165,000	(1,000)	(0.6) %	1,000	0.6 %
2040 Jr. Pan Pacific Championships	0	0	0	80,000	0	60,000	25,000	0	35,000	58.3 %	25,000	100.0 %
2045 Jr. National Championships (Summer LC)	141,912	0	0	587,066	230,176	2,212	3,750	395,710	(1,538)	(69.5) %	(391,960)	(10,452.3) %
2050 Jr. NTL. Champ. (Winter SC) & Long Course Inv.	127,665	4,153	97,150	187,611	190,897	209,962	186,382	209,962	23,580	11.2 %	(23,580)	(12.7) %
2055 AQUA Jr. World Championships	0	0	0	10,600	0	0	0	0	0	0.0 %	0	0.0 %
2069 Open Water Championships	102,057	10,468	74,470	92,112	135,966	155,560	132,280	155,560	23,280	15.0 %	(23,280)	(17.6) %
2072 AQUA Events	0	0	0	811,555	45,699	0	0	350,000	0	0.0 %	(350,000)	0.0 %
2075 YMCA Championships	0	0	0	0	4,000	0	4,000	4,000	(4,000)	0.0 %	0	0.0 %
2077 National Events Uniforming VIK	14,820	0	0	17,050	14,100	38,381	0	0	38,381	100.0 %	0	0.0 %
2076 Bag Tags VIK	15,000	2,548	18,060	15,602	15,325	15,000	15,000	15,000	0	0.0 %	0	0.0 %
2550 Golden Goggle Awards	576,620	173,674	605,917	852,144	773,402	595,900	618,206	0	(22,306)	(3.7) %	618,206	100.0 %
2716 Omega Timing Systems VIK	400,000	160,000	400,000	320,000	480,000	400,000	400,000	400,000	0	0.0 %	0	0.0 %
Program Group Total	3,268,979	728,254	3,312,366	6,251,731	4,831,585	3,807,643	3,726,127	3,949,901	81,516	2.1 %	(223,774)	(6.0) %
Member Programs - Officials												
2433 Officials Training Sessions	94,272	555	0	6,042	163	0	0	0	0	0.0 %	0	0.0 %
2440 Officials Clinic	700	232	523	2,944	828	5,000	15,000	12,000	(10,000)	(200.0) %	3,000	20.0 %
2441 Officials International Travel	19,876	0	415	13,121	15,423	30,000	30,000	30,000	0	0.0 %	0	0.0 %
2450 Officials Mentoring & Training	777	496	89	466	296	1,700	0	0	1,700	100.0 %	0	0.0 %
Program Group Total	115,625	1,283	1,027	22,573	16,710	36,700	45,000	42,000	(8,300)	(22.6) %	3,000	6.7 %
Other Programs and Services												
2501 Publications and Video Sales	27,964	8,654	8,005	0	0	0	0	0	0	0.0 %	0	0.0 %
2502 Mailing Service	123	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
2423 Rulebook	99,565	90,615	23,498	35,973	25,989	24,800	40,718	40,718	(15,918)	(64.2) %	0	0.0 %
2498 Awards	18,270	5,757	1,209	12,745	4,266	8,500	10,000	5,500	(1,500)	(17.6) %	4,500	45.0 %
2505 Trials Hospitality	0	559	1,728	0	0	0	0	0	0	0.0 %	0	0.0 %
2519 Times Projects	38,368	28,475	9,195	696	0	0	0	0	0	0.0 %	0	0.0 %
2715 TV/Web Cast Production	1,328,938	404,200	929,138	0	0	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	1,513,228	538,260	972,773	49,414	30,255	33,300	50,718	46,218	(17,418)	(52.3) %	4,500	8.9 %
Committees & Governance												
2801 Annual Business Meeting (formerly Convention)	126,532	49,807	109,795	121,184	96,061	3,009	0	0	3,009	100.0 %	0	0.0 %
2802 Annual Business Meeting - Athletes	91,065	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
2825 Registration / Membership	14,346	11	30	0	0	0	0	0	0	0.0 %	0	0.0 %
2832 Awards	478	0	0	238	87	500	0	0	500	100.0 %	0	0.0 %
2835 Credentials / Elections	3,263	0	15	0	0	0	0	0	0	0.0 %	0	0.0 %
2836 Rules and Regulations	22,356	2,464	1,181	989	0	0	0	0	0	0.0 %	0	0.0 %
2860 Program & Events Coordinator	0	0	15	0	0	0	0	0	0	0.0 %	0	0.0 %
2862 Championship Evaluation	750	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
2866 Officials	19,270	7,755	15	1,302	0	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	278,060	60,037	111,051	123,713	96,148	3,509	0	0	3,509	100.0 %	0	0.0 %
Administration												
2990 Administration & Operational Support	257,745	130,830	192,093	83,525	140,932	88,865	93,667	48,214	(4,802)	(5.4) %	45,453	48.5 %
2999 Salary and Benefits	1,513,652	992,689	1,048,123	437,457	419,561	475,516	498,201	447,519	(22,684)	(4.8) %	50,683	10.2 %
Program Group Total	1,771,397	1,123,519	1,240,216	520,982	560,493	564,381	591,868	495,733	(27,486)	(4.9) %	96,136	16.2 %
Total Event Operations	6,947,289	2,451,353	5,637,433	6,968,413	5,535,191	4,445,533	4,413,713	4,533,852	31,821	0.7 %	(120,138)	(2.7) %
Total Technical/Sport	24,177,853	12,612,677	20,050,788	22,981,967	24,167,919	26,242,761	25,677,216	24,681,338	565,545	2.2 %	995,879	3.9 %
Other Programs												
Commercial												
Partnerships & Event Marketing												
5901 Servicing	265,739	64,267	154,552	170,409	126,477	112,500	89,001	133,333	23,499	20.9 %	(44,332)	(49.8) %
5900 Contractuals	0	143,910	194,323	67,574	194,074	129,158	246,808	164,217	(117,650)	(91.1) %	82,590	33.5 %
5905 Sales Development Support	30,709	1,650	12,400	9,854	65,070	98,000	72,500	70,500				

USA Swimming, Inc.
2025 Expense Budget by Program
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.)	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.)
5770 Event Marketing	2,110	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
5755 USA Swimming House-Trials	1,716	0	0	0	0	300,000	235,000	0	65,000	21.7 %	235,000	100.0 %
5902 Merchandise Program	13,434	5,128	60,866	41,301	23,608	83,000	81,900	23,609	1,100	1.3 %	58,291	71.2 %
5911 Aqua Zone - Olympic Trials	13,638	7,312	970,352	0	0	1,348,000	1,190,367	0	157,633	11.7 %	1,190,367	100.0 %
Program Group Total	1,376,935	395,396	1,496,670	706,279	651,131	2,246,482	2,295,562	598,982	(49,080)	(2.2) %	1,696,579	73.9 %
Communications												
5109 Athlete Partnership Fulfillment	33,894	8,634	17,190	33,643	29,157	34,065	34,065	35,000	0	0.0 %	(935)	(2.7) %
5711 Splash Magazine	633,834	367,372	165,018	230,246	260,566	250,000	159,548	250,000	90,452	36.2 %	(90,452)	(56.7) %
5722 Social Media Aggregation	6,471	25,787	11,083	41,653	26,251	18,750	27,000	29,000	(8,250)	(44.0) %	(2,000)	(7.4) %
5714 PR-USA Swimming Programs	29,269	101,833	0	40,916	0	0	125,000	132,000	(125,000)	0.0 %	(7,000)	(5.6) %
5724 Communication Operations	246,957	160,663	264,376	306,110	299,790	303,560	287,365	255,000	16,195	5.3 %	32,365	11.3 %
Program Group Total	950,425	664,289	457,667	652,568	615,764	606,375	632,978	701,000	(26,603)	(4.4) %	(68,022)	(10.7) %
Creative Services												
5710 Membership/Recruiting Promotion	209,130	58,355	3,126	413	0	0	22,119	150,000	(22,119)	0.0 %	(127,881)	(578.2) %
5730 USA Swimming Productions	868,577	348,613	588,061	298,600	529,050	306,000	226,460	430,000	79,540	26.0 %	(203,540)	(89.9) %
5904 Marketing Contract Labor	6,500	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	1,084,207	406,968	591,187	299,013	529,050	306,000	248,579	580,000	57,421	18.8 %	(331,421)	(133.3) %
Business Intelligence & Digital Platforms												
5713 USA Swimming Digital Applications	25,271	66,020	61,682	220,286	142,400	125,000	74,000	140,000	51,000	40.8 %	(66,000)	(89.2) %
5716 Swimjitsu	11,006	10,778	3,080	0	0	0	0	0	0	0.0 %	0	0.0 %
5726 Business Intelligence	0	1,192	391,634	500,279	186,427	244,600	387,269	310,000	(142,669)	(58.3) %	77,269	20.0 %
5718 Website	484,774	544,657	575,983	357,418	132,584	193,145	275,000	95,000	(81,855)	(42.4) %	180,000	65.5 %
Program Group Total	521,051	622,647	1,032,379	1,077,983	461,411	562,745	736,269	545,000	(173,524)	(30.8) %	191,269	26.0 %
Administration												
5990 Administration & Operational Support	345,990	277,837	351,076	304,302	340,750	271,210	289,550	237,535	(18,340)	(6.8) %	52,015	18.0 %
5999 Salary and Benefits	1,840,934	1,967,687	1,999,177	2,010,263	2,329,545	2,429,883	2,403,940	2,416,753	25,943	1.1 %	(12,814)	(0.5) %
Program Group Total	2,186,924	2,245,524	2,350,253	2,314,565	2,670,295	2,701,093	2,693,490	2,654,288	7,603	0.3 %	39,201	1.5 %
Total Commercial	6,119,542	4,334,824	5,928,156	5,050,408	4,927,651	6,422,695	6,606,878	5,079,270	(184,183)	(2.9) %	1,527,606	23.1 %
Risk Management/Insurance												
Risk Management Programs												
9413 Insurance Premiums & Retention	3,148,050	2,922,459	4,346,123	3,669,019	4,058,494	4,338,057	4,043,992	4,034,790	294,065	6.8 %	9,202	0.2 %
9415 Other Risk Management	10,330	10,000	0	18,147	0	21,500	40,886	58,333	(19,386)	(90.2) %	(17,447)	(42.7) %
Program Group Total	3,158,380	2,932,459	4,346,123	3,687,166	4,058,494	4,359,557	4,084,878	4,093,123	274,679	6.3 %	(8,245)	(0.2) %
Committees												
9827 Operational Risk Committee	20,776	7	15	0	534	250	0	0	250	100.0 %	0	0.0 %
Program Group Total	20,776	7	15	0	534	250	0	0	250	100.0 %	0	0.0 %
Administration												
9490 Administration & Operational Support	16,299	2,928	2,319	10,273	7,110	13,875	3,150	6,550	10,725	77.3 %	(3,400)	(107.9) %
Program Group Total	16,299	2,928	2,319	10,273	7,110	13,875	3,150	6,550	10,725	77.3 %	(3,400)	(107.9) %
Total Risk Management/Insurance	3,195,455	2,935,394	4,348,457	3,697,439	4,066,138	4,373,682	4,088,028	4,099,673	285,654	6.5 %	(11,645)	(0.3) %
Foundation Support												
6666 Foundation Support	449,414	392,446	348,806	268,740	290,000	300,000	300,000	300,000	0	0.0 %	0	0.0 %
Total Foundation Support	449,414	392,446	348,806	268,740	290,000	300,000	300,000	300,000	0	0.0 %	0	0.0 %
Total Other Programs	9,764,411	7,662,664	10,625,419	9,016,587	9,283,789	11,096,377	10,994,906	9,478,943	101,471	0.9 %	1,515,961	13.8 %
Support Divisions												
Executive												
Other Executive												
7920 CEO Contingency	68,824	22,956	80,121	35,287	80,497	37,500	91,000	78,333	(53,500)	(142.7) %	12,667	13.9 %
7930 Board Chair Travel and Expenses	43,612	10,699	82,862	10,212	13,672	16,090	60,000	21,150	(43,910)	(272.9) %	38,850	64.8 %
7931 Olympic Games Executive Contingency	0	0	9,073	0	0	65,000	50,000	0	15,000	23.1 %	50,000	100.0 %
7945 CSCAA Grant	120,000	120,000	120,000	100,000	100,001	130,000	100,000	100,000	30,000	23.1 %	0	0.0 %
7971 Organizational Relations - Domestic	53,609	19,655	20,018	25,239	25,853	23,547	29,149	25,150	(5,602)	(23.8) %	3,999	13.7 %
7984 Organizational Relations - Internat'l	26,203	2,979	2,197	25,314	0	21,500	35,000	2,500	(13,500)	(62.8) %	32,500	92.9 %
7981 International Relations	30,917	7,946	25,459	15,484	22,459	16,000	16,000	16,000	0	0.0 %	0	0.0 %

USA Swimming, Inc.
2025 Expense Budget by Program
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.)	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.)
7803 Board of Directors	132,317	14,118	78,508	99,790	80,483	110,644	103,000	103,950	7,645	6.9 %	(950)	(0.9) %
7808 Board Governance Consultant	182,984	146,642	97,649	149,864	122,015	92,955	101,359	0	(8,405)	(9.0) %	101,359	100.0 %
7811 International Relations Committee	8,778	0	15	0	0	0	0	0	0	0.0 %	0	0.0 %
7820 Nominating Committee	2,068	0	0	5,216	3,885	5,550	3,800	10,000	1,751	31.5 %	(6,200)	(163.2) %
Program Group Total	326,147	160,760	176,172	254,870	206,383	209,149	208,159	113,950	991	0.5 %	94,209	45.3 %
Administration												
7990 Administration & Operational Support	123,454	43,782	117,995	134,877	114,441	111,458	136,047	106,948	(24,590)	(22.1) %	29,099	21.4 %
7999 Salary and Benefits	808,003	823,061	1,175,585	1,122,467	1,099,414	1,224,338	827,989	989,931	396,349	32.4 %	(161,942)	(19.6) %
Program Group Total	931,457	866,843	1,293,580	1,257,344	1,213,855	1,335,796	964,036	1,096,879	371,759	27.8 %	(132,843)	(13.8) %
Total Executive	1,600,769	1,211,838	1,809,482	1,723,750	1,662,720	1,854,582	1,553,344	1,453,962	301,238	16.2 %	99,382	6.4 %
Finance & Operations												
Other Programs												
8295 Information Technology	541,142	576,726	609,022	854,531	651,739	632,435	586,286	602,115	46,149	7.3 %	(15,829)	(2.7) %
8500 LSC/Club Financial Resources	5,056	220	0	0	0	50	0	0	50	100.0 %	0	0.0 %
Program Group Total	546,198	576,946	609,022	854,531	651,739	632,485	586,286	602,115	46,199	7.3 %	(15,829)	(2.7) %
Committees												
8895 Investment Committee	139	0	0	0	673	0	1,333	0	(1,333)	0.0 %	1,333	100.0 %
8890 Audit Committee	0	0	0	17	0	0	0	0	0	0.0 %	0	0.0 %
Program Group Total	139	0	0	17	673	0	1,333	0	(1,333)	0.0 %	1,333	100.0 %
Administration												
8990 Administration & Operational Support	182,541	193,617	187,391	262,398	281,219	265,506	245,792	226,122	19,714	7.4 %	19,670	8.0 %
8999 Salary and Benefits	970,068	658,435	665,251	1,324,179	1,381,391	1,488,655	1,542,763	1,565,390	(54,107)	(3.6) %	(22,626)	(1.5) %
Program Group Total	1,152,609	852,052	852,642	1,586,577	1,662,610	1,754,161	1,788,555	1,791,512	(34,393)	(2.0) %	(2,956)	(0.2) %
Total Finance & Operations	1,698,946	1,428,998	1,461,664	2,441,125	2,315,022	2,386,646	2,376,174	2,393,627	10,473	0.4 %	(17,452)	(0.7) %
Business Affairs												
Legal and NBOR												
9695 Legal	435,168	293,551	194,659	244,475	184,422	176,200	220,000	230,041	(43,800)	(24.9) %	(10,041)	(4.6) %
9696 Board Legal Services	0	0	0	0	33,482	0	91,000	84,000	(91,000)	0.0 %	7,000	7.7 %
9692 National Board of Review	25	267,958	15	(58)	51,585	25,000	7,423	10,000	17,576	70.3 %	(2,576)	(34.7) %
9690 Legal - Admin. & Oper. Support	18,704	3,912	2,752	31,210	231	1,482	0	0	1,482	100.0 %	0	0.0 %
Program Group Total	453,897	565,421	197,426	275,627	269,720	202,682	318,423	324,041	(115,742)	(57.1) %	(5,617)	(1.8) %
Other Programs												
9280 Human Resources	113,439	75,535	91,055	95,436	100,681	119,418	100,000	105,586	19,418	16.3 %	(5,586)	(5.6) %
9285 Business Affairs Consulting	0	0	0	0	45,433	32,100	27,729	27,340	4,371	13.6 %	389	1.4 %
9290 Government Relations	8,640	23,428	0	16,235	92,433	100,000	45,823	50,000	54,177	54.2 %	(4,177)	(9.1) %
Program Group Total	122,079	98,963	91,055	111,671	238,547	251,518	173,552	182,926	77,966	31.0 %	(9,374)	(5.4) %
Administrative												
9990 Administration & Operational Support	236,421	343,709	301,208	159,479	80,395	101,514	101,718	92,433	(204)	(0.2) %	9,285	9.1 %
9999 Salary and Benefits	2,388,995	2,370,938	1,692,010	1,061,994	1,003,822	990,250	1,011,293	1,043,050	(21,044)	(2.1) %	(31,757)	(3.1) %
Program Group Total	2,625,416	2,714,647	1,993,218	1,221,473	1,084,217	1,091,764	1,113,011	1,135,483	(21,248)	(1.9) %	(22,472)	(2.0) %
Total Business Affairs	3,201,392	3,379,031	2,281,699	1,608,771	1,592,484	1,545,964	1,604,986	1,642,450	(59,024)	(3.8) %	(37,463)	(2.3) %
Total Support Divisions	6,501,107	6,019,867	5,552,845	5,773,646	5,570,226	5,787,192	5,534,504	5,490,039	252,687	4.4 %	44,467	0.8 %
Total Operating Expenses	\$ 40,443,371	\$ 26,295,208	\$ 36,229,052	\$ 37,772,200	\$ 39,021,934	\$ 43,126,330	\$ 42,206,626	\$ 39,650,320	\$ 919,703	2.1 %	\$ 2,556,307	6.1 %

USA Swimming, Inc.
2025 Operating Surplus/(Deficit) plus Non-Operating Board Approved Reserve Investments and Investment Gain/(Loss)
As of 12/19/2024

	Actual YE 12/31/2019	Actual YE 12/31/2020	Actual YE 12/31/2021	Actual YE 12/31/2022	Actual YE 12/31/2023	Budget YE 12/31/2024	Current Projection YE 12/31/2024	Approved Budget YE 12/31/2025	\$ Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	% Inc./(Dec.) 2024 Proj. vs. 2024 Bud.	\$ Inc./(Dec.) 2025 Bud. vs. 2024 Proj.	% Inc./(Dec.) 2025 Bud. vs. 2024 Proj.
Operating Surplus (Deficit)	\$ (1,136,933)	\$ 6,227,689	\$ (1,028,218)	\$ (1,286,252)	\$ (538,513)	\$ 4,235,840	\$ 2,202,913	\$ 99,532	\$ (2,032,928)		\$ (2,103,381)	
Non-Operating Board Approved Reserve Investments:												
Operating Reserves:												
Disaster Donations	5,000	0	0	30,795	10,000	25,000	150,000	10,000	(125,000)	(500.0) %	140,000	93.3 %
CEO Transition	0	0	0	0	0	0	517,800	415,800	(517,800)	0.0 %	102,000	19.7 %
Race Analysis	0	0	0	0	0	0	0	100,000	0	0.0 %	(100,000)	0.0 %
IT Special Projects (CRM)	502,229	446,948	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Cost of Flex	722,216	1,302,502	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Safe Sport Contingency	30,000	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
Athlete Leadership Summit	161,958	0	0	0	0	0	0	0	0	0.0 %	0	0.0 %
"Keeping Athletes First" (KAF) 2.0 Initiative	0	0	0	0	225,073	600,000	584,818	990,110	15,182	2.5 %	(405,292)	(69.3) %
Total Operating Reserves	1,421,403	1,749,450	0	30,795	235,073	625,000	1,252,618	1,515,910	(627,618)	(100.4) %	(263,292)	(21.0) %
Board Designated Funds:												
"Keeping Athletes First" (KAF) 1.0 Initiative	0	165,969	771,055	1,150,941	1,427,144	1,202,536	1,086,879	398,011	115,657	9.6 %	688,869	63.4 %
Legal & Risk Management	966,983	274,548	46,699	5,875,565	47,525	500,000	25,000	250,000	475,000	95.0 %	(225,000)	(900.0) %
Safe Sport - Swim Assist	0	450	0	0	0	0	0	0	0	0.0 %	0	0.0 %
USSIC Sale Letter of Credit	0	1,836,974	55,409	3,309,496	51,881	0	50	0	(50)	0.0 %	50	100.0 %
Total Board Designated Funds	966,983	2,277,941	873,163	10,336,002	1,526,550	1,702,536	1,111,929	648,011	590,607	34.7 %	463,919	41.7 %
Total Non-Operating Board Approved Reserve Investments	2,388,386	4,027,391	873,163	10,366,797	1,761,623	2,327,536	2,364,547	2,163,921	(37,011)	(1.6) %	200,627	8.5 %
Non-Operating Investment Gain (Loss)	4,015,437	2,989,783	4,429,692	(6,013,252)	3,810,321	1,500,000	2,200,000	1,046,227	700,000		(1,153,773)	
Net Surplus (Deficit)	\$ 490,118	\$ 5,190,081	\$ 2,528,311	\$ (17,666,301)	\$ 1,510,185	\$ 3,408,304	\$ 2,038,366	\$ (1,018,162)	\$ (1,369,939)		\$ (3,056,527)	

USA Swimming
2025 Capital Expenditure Budget (+2023 Actuals, 2024 Budget & Projection)
As of 12/19/2024

	Actual YE 2023	Budget YE 2024	Current Projection YE 2024	Approved Budget YE 2025
Capital Spends:				
Network Hardware	\$ 37,048	\$ 4,500	\$ -	\$ -
Computers	98,880	35,000	64,054	165,000
Servers	-	85,000	-	50,000
A/V Equipment	20,104	10,000	5,000	21,000
Furniture/Fixtures	-	10,000	-	5,000
Technology Development (Non-KAF and KAF 2.0)	944,872	326,250	441,525	500,000
Total Spend:	\$ 1,100,905	\$ 470,750	\$ 510,579	\$ 741,000