

Steve Shenbaum

Founder and President Game On Nation



- Steve is the President of Game On Nation, a nationally recognized communication firm, founded in 1997, focusing on connection to self, others and purpose.
- Steve created and oversaw the leadership/communication/media training programs at IMG Academy in Bradenton, FL from 2003-2012.
- Steve and his team have worked for years with: NASCAR, NASA, Pittsburgh Pirates, Deloitte, Merck, Hilton, PepsiCo, CAA Sports, and our Olympic and World Cup Champion US Women's National Soccer Team.
- Recent pro and college sports teams and organizations include: NFL Player Engagement Program, New York Yankees, Orlando Magic, Washington Spirit, University of Georgia Football, Florida State Women's Soccer, UCLA Women's Basketball and most recently, the Buffalo Bills, where Steve's session was featured on HBO's Hard Knocks.
- Government agencies and organizations including: The U.S. House of Representatives, Department of Defense, Pentagon, US Special Operations Command, Joint Special Operations Command, Wounded Warrior Project, USO, and all branches of the United States Military.
- Steve has worked with TWELVE #1 OVERALL draft picks in preparation for the NFL, NBA and NHL drafts including: Alex Smith, Sidney Crosby, Yao Ming, and Cam Newton.
- In his former career as an actor, Steve was featured in over 100 national commercials, and film and tv shows such as Will & Grace, Dharma & Greg, Winning London, American Pie 2, and Space Jam.
- Most importantly, Steve resides in Bradenton, FL with his wife and two daughters.