



## 2025 USA Swimming Annual Summit

### General Chair Track- Presented by Fitter & Faster Swim Camps

The General Chairs Track is focused on how to optimize and improve the functions within your LSC, from successfully navigating interpersonal challenges to utilizing data tools to create better experiences for your members. General Chairs will collaborate with one another and with other LSC stakeholders to enhance their LSC's strengths and capitalize on areas for growth. Best practices, open minds, and audience participation are highly encouraged!

Friday, September 26		
Track Sessions		
7-8:15 a.m.	<b>Breakfast Buffet</b>	Rocky Mountain Event Center
8 a.m.-6 p.m.	<b>Ready Room</b>	Atrium
8:30-10 a.m.	<b>Finding the Middle Lane: Navigating LSC Disputes</b> <i>Panelists: Ruth-Ann Bode, Nicki Cicalo, Derek Paul, Jamie Platt, Lynne Shine, Paul Stauder</i>  <i>Audience: General Chair Track- Presented by Fitter &amp; Faster Swim Camps</i>	Evergreen D
10:30 a.m.-12 p.m.	<b>Fees with Purpose: Funding What Matters</b> <i>Presenters: Eric Stimson, Jane Grosser, Gracie Mensay</i>  <i>Audience: General Chair Track- Presented by Fitter &amp; Faster Swim Camps</i>	Evergreen D
12:30-1:30 p.m.	<b>USA Swimming Foundation Awards Luncheon</b> <i>Presenter: USA Swimming Foundation</i>  <i>Audience: All RSVP'd Attendees</i>	Rocky Mountain Event Center
2-3:30 p.m.	<b>Breaking Barriers Together: Coaches and General Chairs Collaborate for Growth</b> <i>Presenters: Jane Grosser, Beth Winkowski</i>  <i>Audience: Coach and General Chair Track- Presented by Fitter &amp; Faster Swim Camps</i>	Evergreen C & D
4-5:30 p.m.	<b>Diving into Data: SWIMS Insights for Smarter LSC Decisions</b> <i>Presenters: Eric Stimson, Jane Grosser, Gracie Mensay</i>  <i>Audience: General Chair Track- Presented by Fitter &amp; Faster Swim Camps</i>	Evergreen D
<i>Dinner on your own.</i>		
8-9:30 p.m.	<b>Movie Viewing – When Everyone Swims</b>  <i>Audience: All Attendees</i>	Evergreen C



### Session 1

**"Finding the Middle Lane: Navigating LSC Disputes"**-Conflict is inevitable—but how we handle it shapes the effectiveness of our LSCs. This panel discussion brings together experienced LSC and Zone leaders to discuss strategies for navigating disagreements and fostering a culture of respect and collaboration. From boardroom tensions to club-level disputes, we'll explore the appropriate pathways for resolution and the roles leaders play. Audience participation and questions are welcome as we work toward stronger, more collaborative governance.

### Session 2

**"Fees with Purpose: Funding What Matters"**- How can LSCs strike the right balance between collecting fees and delivering value to their members? This interactive discussion invites board leaders to explore how LSC fees are structured, how those funds are allocated, and what opportunities they support—from coach education and athlete development to meet support and outreach. Participants will share challenges, successes, and ideas to ensure LSCs remain both fiscally responsible and mission focused. Bring your questions and best practices for a collaborative conversation on sustainable impact.

### Session 3

**"Breaking Barriers Together: Coaches & GCs Collaborate for Growth"**- This session brings together General Chairs and Coaches for a solutions-driven conversation on the biggest challenges facing athlete and coach growth, retention, and performance. Using feedback collected via a pre-session prompt, we'll identify key themes. Together in breakout groups, GCs and coaches will explore how LSC and club structures help—or hinder—progress. Come ready to work as one team toward real, actionable solutions.

### Session 4

**"Diving into Data: SWIMS Insights for Smarter LSC Decisions"** - This session provides LSC Leaders with an overview of how to access and utilize SWIMS data to inform strategic decision-making at the BOD level. Participants will explore reports available in the system—such as membership trends, athlete retention, athlete performance, and learn how to turn these insights into actionable plans. The session includes a tutorial on accessing reports, LSC examples of data-driven initiatives, and Q&A. This session emphasizes data literacy as a foundation for effective governance.