





Adult Learn to Swim Grant Guidelines

FOR SWIM LESSON PROVIDERS

The USA Swimming Foundation's mission is to save lives and build champions—in the pool and in life; one of the ways we do this is by working to provide opportunities to learn to swim. In partnership with U.S. Masters Swimming, the Adult Learn to Swim Grant Application is open to all swim instructors, facilities, and programs that want to help make more adults safer around water, with a goal to reduce adult drowning risk through education, financial support, and community outreach. The program's hope is that once adults learn to swim or improve their swimming skills, they will have the confidence and desire to continue swimming in a Masters Swimming program and experience the lifelong benefits of swimming.

Adult Learn to Swim Grants are intended to expand current programming to reach under-served and under-represented populations and communities that would not otherwise have the opportunity to learn to swim.

All USA Swimming Foundation Adult Learn to Swim Grant proposals are due by December 15 at 11:59pm Mountain Time.

USA Swimming Foundation Adult Learn to Swim (ALTS) Grant Timeline (exact dates TBD)

- End of September-Beginning of October: ALTS Grant application opens
- December 15: ALTS Grant applications due by 11:59pm Mountain Time
- End of February to Mid-March: ALTS Grant recipients announced
- December 15: ALTS Grant Recipient End of Year Report due

Eligibility Requirements:

- 1. Program must have a valid Federal Tax ID Number/Employer Identification Number (EIN) or Social Security Number (SSN) under which they do business
- 2. Program must serve adults ages 18 and over
- 3. Program must adhere to the following:
 - Instructors and lifeguards hold current CPR and First Aid certifications
 - Maximum 3:1 student-to-instructor ratio
 - Minimum four (4) hours in-water instruction which supports, at a minimum, acquisition of the following skills:
 - Step or jump into deep water and return to the surface;
 - Float or tread water for one minute;
 - Turn around in a full circle and find an exit;
 - Swim 25 yards to the exit;
 - Exit from the pool;
 - Program has and maintains throughout the grant calendar year, current liability insurance for swim lessons operations with the following minimum limits, or be self-insured:
 - o Each Occurrence: \$1,000,000
 - o General Aggregate: \$3,000,000
 - Program maintains formal, practiced Emergency Action Plans for each location or program site
 - Program operates in pool facilities regulated by the Department of Health or similar governing agency
- 4. Participants who complete the Program should be provided an opportunity to continue swimming with a USMS program

ALTS Grant General Information:

Funds are intended to expand current programming to reach under-served and under-represented populations and communities that would not otherwise have the opportunity to learn to swim. Funding can be used to supplement direct program costs such as pool/lane rental or scholarships (free or reduced-cost) for participants. Grant proposals should indicate expansion to the current scope of service, inclusive of any outreach programs. The maximum ALTS Grant award per organization is \$5,000.

Applicants will be asked to identify the projected cost per participant, and to further indicate the expenses incurred per participant. The Grant Review Committee looks most favorably upon programs that show spending in the most cost-effective manner, serve the greatest number of adults, and provide opportunities or connections with programs which allow for participation in U.S. Masters Swimming programs once the appropriate skills have been mastered.

ALTS Grant recipients will be required to:

- Register as a USMS club/workout group, and adult learn to swim instructors will be required to register as USMS members, at the time of award acceptance
- Post the joint entity (USA Swimming Foundation/USA Swimming/USMS) logo to their website with a link to <u>usaswimming.org/foundation</u>
- Sign a Letter of Agreement, which includes an indemnification clause, outlining the details of the program and the requirements of both parties by June 1 of the award year
- Recognize the joint parties (USA Swimming Foundation/USA Swimming/USMS) on program materials and at program locations, including use of any provided protocol
- Complete and submit an End of Year Grant Report no later than December 15 of the award year

If the grant recipient intends to utilize USMS liability insurance to cover their participants, participants must be members of USMS or sign a 30-day guest USMS membership; following the 30-day guest membership period the participant must register with USMS in order for the insurance to remain in effect.

ALTS award recipients are eligible for the following in addition to their allocated funding:

- One (1) fee waiver for the USMS Adult Learn to Swim Instructor Certification Course
- Promotion of the organization's program on the USMS website

*ALTS funds are not intended to provide budget relief, support facility overhead, construction or renovation, aid in the purchase of material goods (including equipment, apparel, etc.), or be used for advertising, promotional, or marketing purposes. Requests for any funding categories other than those listed in the bullets above will immediately be deemed ineligible.

Grant Application Instructions

Please refer to the following guidelines as you complete the grant application. You may <u>click here</u> to apply directly, or you can access the link from the <u>USA Swimming website</u> under the tabs "Coaches & Team Leaders > Team Leaders > Learn-to-Swim Grants".

ALTS Grant applications are being submitted through the online platform, <u>SurveyMonkey Apply</u>. Please note the information below:

- Applicants are required to establish a SurveyMonkey Apply user account using the organization's Federal Tax ID Number/Employer Identification Number (EIN) or Social Security Number (SSN) and a valid email address; Only one Grant application per Federal Tax ID number/organization will be accepted.
- 2. The grant application is divided into multiple tasks; all tasks must be completed prior to full application submission in order to be considered and reviewed by the Grant Review Committee.
- 3. Applicants may log in to their account at any time to view the status of their application.

The USA Swimming Foundation will NOT accept:

- Applications which are late or incomplete
- Applications submitted through any other format than the online SurveyMonkey Apply platform
- More than one application per Federal Tax ID Number/Employer Identification Number (EIN), Social Security Number (SSN), or organization
- Applications seeking funding for any purpose other than adult swim lessons, to be utilized for lane/space rental or instructor fees
 - Adult Learn to Swim Grant funds are not intended to provide budget relief, support facility overhead, construction or renovation, aid in the purchase of material goods (including equipment, apparel, etc.), or be used for advertising, promotional, or marketing purposes.
- Applications requesting funds for re-granting or gifting purposes
- Applications which request funding for a program that does not meet the minimum eligibility requirements as outlined above or intends to provide services for individuals or groups that are not eligible for membership in USMS (e.g., participants under the age of 18 years).

For questions regarding Adult Learn to Swim Grants, or the application process, contact: **Hilary Perez**

support@usaswimming.org