



LANE LINES



Welcome, Kevin M. Ring!

Please welcome USA Swimming's new President and Chief Executive Officer, Kevin M. Ring. With over twenty years of executive experience across marketing, sponsorship, licensing, and business development in global sports and nonprofit sectors, we are excited for Kevin to lead our team with the same passion and focus he brought to his previous roles.

[LEARN MORE](#)

2025 Golden Goggle Awards



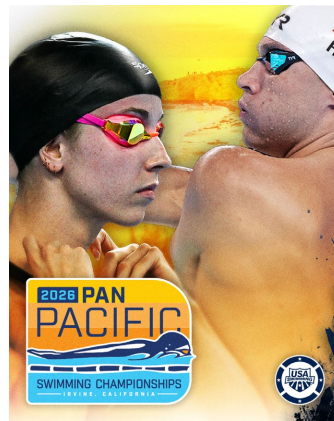
The Golden Goggle Awards are THIS WEEK!
Check out the [online auction here](#) before bidding closes on September 27, while additional details on the award ceremony and Family Day can be found below.

[GOLDEN GOGGLES HOMEPAGE](#)

The Nation's Best

Rosters for the 2025-2026 U.S. National Team presented by Toyota, 2026 Pan Pacific Championships, and the 2025-2026 U.S. National Junior Team presented by the USA Swimming Foundation were recently named.

Click on the images below to see who will be representing the stars and stripes.



Block Party

Have you hosted a Block Party yet? Join the 200 clubs and 31,000+ athletes who have tried it out!

This program is a club-focused initiative designed to increase athlete participation, improve retention, and grow the sport of swimming through short, fun, and family-friendly competition opportunities.

[READ MORE](#)



Last Call: Scholastic All-America Applications

The Scholastic All-America application window **closes September 30.**

Apply for the prestigious honor [here](#).



Four Additional Interactive Network Webinars Added to USA Swimming University

Four additional network webinar courses have been added to USA Swimming University, bringing the total to 25 free webinar series courses members can utilize.

[READ MORE](#)



USA Swimming Network

Check out some of the NEW content that has come to the USA Swimming Network the past few weeks:

- Kick Set Podcast with Rylee Erisman
- U.S. National Team debates, trivia, and superlatives
- Fireside Chats: Coach interviews with Abbie Fish

Download the app on your [mobile device](#), desktop, or [Connected TV device today](#).

USADA Reminder

As the weather changes and the cold season starts, remember to check GlobalDRO.com before taking any medications.

[Stay informed](#) and [#AvoidChaos](#) from unintentional doping!

Additional Upcoming Competitions

- World Aquatics World Cup
 - Oct. 10-12 | [Carmel, Ind.](#) | SCM
 - Oct. 17-19 | [Westmont, Ill.](#) | SCM
 - Oct. 23-25 | [Toronto, Canada](#) | SCM
- [Toyota U.S. Open](#)
 - December 3-6 | Austin, Texas | LCM

News & Virtual Offerings

News

- [USA Swimming Foundation Opens 2026 Learn-to-Swim Grant Applications](#)
- [USA Swimming. USA Swimming Foundation Open 2026 Historically Black Colleges and Universities Grant Applications](#)
- [USA Swimming. USA Swimming Foundation Open 2026 Community Impact Grant Applications](#)
- [Learning to Fail: How Sport Develops Strength Through Struggle](#)
- [How Coaches Can Champion Better Balance in Youth Sports](#)
- [What simple snacks would a sport dietitian pack?](#)

Marketing Toolkit Featured Items

USA Swimming's [Marketing Toolkit](#) features a library of downloadable and customizable assets, as well as tips and resources, that can be used to showcase your club and swimmer(s) to your community.

Looking to spotlight your swimmer to your community to start the season? Check out these lawn signs and tips:

- Lawn Sign - Swimmer Lives Here ([Light blue](#) | [Navy](#) | [Instructions](#) | [Example](#))
- I Am Learning How to Swim Lawn Sign ([Generic](#) | [Customizable](#))
- Lawn Sign with QR Code ([Generic](#) | [Example](#))
- [Ways to Stand Out in the Community PDF](#)

Educational Offerings

- Safe Sport Trainings
 - Parents: October 21 | 8 p.m. ET | [Register](#)
 - Athletes: October 23 | 8 p.m. ET | [Register](#)

[Click here](#) to view all upcoming webinars and past webinar recordings.

From Our Partners



OneAmerica Financial

Financial security is the foundation of a confident future. There're many ways to safeguard yourself and your loved ones in the years ahead by following simple financial wellness tips.

The companies of OneAmerica Financial have been advancing financial security for almost 150 years, supporting millions of customers with solutions and guidance across life insurance, retirement, employee benefits and long-term care.

[Click here](#) to explore some helpful financial wellness tips.



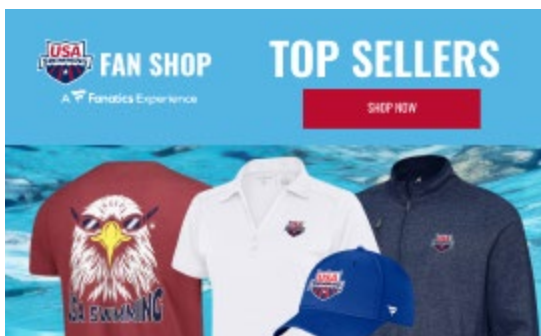
Bag Tags, Inc.

Track Progress. Celebrate Success. Bag Tags, Inc. helps athletes stay meet-ready with durable USA Swimming Time Standard tags, custom event credentials, and luggage tags. Built for the pool deck and beyond, our tags keep your gear and meets organized and secure. BagTagsInc.com



Mack's

Keep water out of your ears and help prevent swimmer's ear infections with Mack's® Earplugs, USA's #1-selling and #1 Doctor-Recommended earplug brand. Get off the bench and back into the water with Mack's® waterproof swimming earplugs. When it comes to ear health, trust Mack's®, the brand ear doctors trust. Mack's® is the Official Ear Care Supplier of USA Swimming. macksearplugs.com



USA Swimming Fanshop

The Official USA Swimming Shop has everything you need to show your USA Swimming pride in style. Browse an unbeatable selection of officially licensed USA Swimming apparel and merchandise, such as hats, shirts, accessories, and more to add to your wardrobe. [Click here](#) to access.



USANA

More professional and Olympic athletes trust USANA than any other nutritional supplement in the world. Backed by a team of leading nutritional scientists and researchers, USANA products are globally recognized for their quality, purity, and effectiveness.

Swimming World Magazine



Stay up to date with the latest swimming news by downloading the [Swimming World App](#). This app highlights all the recent events in the swimming community and offers news alerts, sharing features, and more.



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