



LANE LINES



2026 Events Calendar

The national events calendar for the upcoming season has arrived! Click below to see which events are coming to a location near you.

[EVENTS CALENDAR](#)

2025 Golden Goggle Awards

The 2025 Golden Goggle Awards take place in Denver next month! Head to the Golden Goggles homepage to get your ticket, stay up-to-date with the Golden Goggle Awards online



auction, and more.

[GOLDEN GOGGLES HOMEPAGE](#)



Representing the Stars and Stripes

Congratulations to those who represented the U.S. in international competitions this summer.

Between our teams at the [World Aquatics Championships](#), [World Aquatics Junior Championships](#), and [World University Games](#), the U.S. won **46 gold medals** and **101 total medals**.



Block Party

We are excited to announce the launch of phase three of our Block Party pilot program, a club-focused initiative designed to increase athlete participation, improve retention, and grow the sport of swimming through short, fun, and family-friendly competition opportunities.

[READ MORE](#)



Scholastic All-America Applications

The Scholastic All-America application window is closing next month! [Apply](#) for the prestigious honor before the September 30 deadline.



USA Swimming Network

Check out some of the NEW content that has come to the USA Swimming Network the past few weeks:

- World Aquatics Championships highlights and recaps
- New Kyle Sockwell and Cody Miller content
- U.S. National Team debates, trivia, and superlatives

Download the app on your mobile device, desktop, or [Connected TV device today](#).

USADA Reminder

Athletes are often prescribed medication delivered by inhalers, but for athletes subject to anti-doping rules and drug [testing](#), it's critical to understand how to use inhaled medications within the rules. Be sure you are in compliance with doping control rules.

[What Athletes need to know about Inhaled medications: Inhaler FAQ](#)

Additional Upcoming Competitions

- World Aquatics World Cup
 - Oct. 10-12 | [Carmel, Ind.](#) | SCM
 - Oct. 17-19 | [Westmont, Ill.](#) | SCM
 - Oct. 23-25 | [Toronto, Canada](#) | SCM
- [Toyota U.S. Open](#)
 - December 3-6 | Austin, Texas | LCM

News & Virtual Offerings

News

- [Registration Open for Immersive Coach Development Academy This Fall](#)
- [Participants Named to 2025 Women Coaches in Governance Program](#)
- [How to Be a Culture Chameleon Without Losing Yourself](#)
- [How Can Parents Model Good Teamwork for Athletes?](#)
- [Get to Know 2025 World Aquatics Championship Pool Coaches](#)
- [Get to Know 2025 Open Water World Aquatics Championships Coaches](#)

- [Get to Know 2025 World University Games Coaches](#)
- [Get to Know 2025 World Aquatics Junior Championships Coaches](#)

Marketing Toolkit Featured Items

USA Swimming's [Marketing Toolkit](#) features a library of downloadable and customizable assets, as well as tips and resources, that can be used to showcase your club and swimmer(s) to your community.

Looking to refresh your presence in the community heading into the new year? Check out these tips and pointers:

- [Website Tips](#)
- [Social Media Tips](#)
- [Presentation Tips](#)
- [Ways to stand out in the community](#)
- [How to make a QR code](#)

Educational Offerings

- 10 & Under Coaching Network: Season Planning
 - August 28 | 1 p.m. ET | [Register](#)
- Senior Coaching Network: Season Planning
 - September 3 | 12:30 p.m. ET | [Register](#)
- Safe Sport Trainings
 - Parents: September 3 | 8 p.m. ET | [Register](#)
 - Athletes: September 4 | 8 p.m. ET | [Register](#)

[Click here](#) to view all upcoming webinars and past webinar recordings.

From Our Partners



USA Swimming Fanshop

The Official USA Swimming Shop has everything you need to show your USA Swimming pride in style. Browse an unbeatable selection of officially licensed USA Swimming apparel and merchandise, such as hats, shirts, accessories and more to add to your wardrobe.



OneAmerica Financial

Financial security is the foundation of a confident future. There're many ways to safeguard yourself and your loved ones in the years ahead by following simple financial wellness tips.

The companies of OneAmerica Financial have been advancing financial security for almost 150 years, supporting millions of customers with solutions and guidance across life insurance, retirement, employee benefits and long-term care.

[Click here](#) to explore some helpful financial wellness tips.



USANA

More professional and Olympic athletes trust USANA than any other nutritional supplement in the world. Backed by a team of leading nutritional scientists and researchers, USANA products are globally recognized for their quality, purity, and effectiveness.

Swimming World Magazine



Stay up to date with the latest swimming news by downloading the [Swimming World App](#). This app highlights all the recent events in the swimming community and offers news alerts, sharing features, and more.



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