



LANE LINES



#ThankYouCoachMonth

November is #ThankYouCoachMonth, presented by Speedo!

Thank your coaches in person, on your social media accounts, or by utilizing the customizable assets under the coach appreciation folder on our [Marketing Toolkit](#) page.

Be on the lookout for more #ThankYouCoachMonth content on USA Swimming's social media channels throughout November.



Celebrate the Best Athletes from Paris at #GoldenGoggles

USA Swimming and the USA Swimming Foundation cordially invite you to celebrate the 2024 United States Olympic Team at the 21st Annual Golden Goggle Awards. This prestigious black-tie event will occur on November 23 at the Indianapolis Downtown Marriott. See how you can participate in the event by exploring the links below.

- [Secure your seat or table](#)
- [Pre-register for the online auction](#)
- [Event information](#)

Be sure to follow the USA Swimming Foundation on [Instagram](#), [Facebook](#), and [X](#) for additional updates and content about the event. If you have any questions about the Golden Goggle Awards, you can send them to GoldenGoggles@usaswimming.org.



National Select Camp

The nation's top-emerging talents are set to attend a three-day camp held at the U.S. Olympic and Paralympic Training Center in Colorado Springs, Colorado.

See which athletes and clubs are represented on the 104-person National Select Camp Roster.

[READ MORE](#)

2025 TOP 10



1	SWIMMAC CAROLINA
2	Carmel Swim Club
3	Sandpipers of Nevada
4	Lakeside Swim Team
5	Nation's Capital Swim Club
6	Long Island Aquatic Club
7	Lakeside Aquatic Club
8	Sarasota Sharks
9	Rockville Montgomery Aquatic Club
10	Scarlet Aquatics

Club Excellence

See if your team was one of the top 200 clubs recognized as Gold, Silver, or Bronze medal clubs in the 2024-25 Club Excellence program.

[READ MORE](#)



Junior Officials Membership

In September, the Junior Officials Membership was launched for 16-17-year-olds to begin their officiating journey. Click below to read more about the program and how you can get involved.

[READ MORE](#)



Put Your #GogglesOn

Our #GogglesOn campaign offers a variety of free assets to help showcase your swimmers and club. You can download the new social media graphic template and customize it by following the steps in [this instructional video](#). Be sure to tag @usaswimming and use #GogglesOn in the caption so we can interact with your post

[Click here](#) to watch the latest Goggles On video with Olympian Regan Smith, and click below to browse free marketing assets available to you.

EXPLORE MORE ASSETS



World Aquatics Championships (25m) Roster

The World Aquatics Championships (25m) are set to take place in Budapest, Hungary this December. See who will be representing the U.S. below.

[READ MORE](#)



Grant Opportunities

There are numerous grant opportunities available for USA Swimming member clubs. Explore the options below!

- [Disaster Relief Grant](#)
 - **Offered By:** USA Swimming and the USA Swimming Foundation
 - **Application deadline:** November 9
 - **Available for:** clubs impacted by either Hurricane Helene or Hurricane Milton
- [Youth and Adult Learn-to-Swim Grants](#)
 - **Offered By:** USA Swimming, the USA Swimming Foundation, and U.S. Masters Swimming
 - **Application deadline:** December 15
 - **Available for:** programs directly benefiting children and adults who would not otherwise have the opportunity to learn to swim
- [Community Impact Grants](#)
 - **Offered By:** USA Swimming and the USA Swimming Foundation
 - **Application deadline:** December 15
 - **Available for:** competitive swim programs within underrepresented swimming communities, diverse coaches, and uplifting municipal community swim club programs within USA Swimming clubs
- [Historically Black Colleges and Universities \(HBCU\) Grants](#)
 - **Offered By:** USA Swimming, the USA Swimming Foundation, and OneAmerica Financial
 - **Application deadline:** December 15
 - **Available for:** HBCU institutions looking to start youth water safety lessons and expand university-based swim clubs

GRANT INFORMATION



From fun lifestyle content to 40 years of race footage in the Michael McCaffery Swim Archive, the USA Swimming Network has all the swimming content you need.

Download the app on your [Connected TV device today](#).

USADA Reminder

The World Anti-Doping Agency (WADA) has published the [2025 List of Prohibited Substances and Methods](#), which was approved by WADA's Executive Committee (ExCo) during its meeting on 12 September 2024 and enters into force on **1 January 2025**.

Check out Major Modifications for 2025 [here](#).

Please be sure to check the status of all medications at [GlobalDRO.com](#).

Upcoming Events

- [Golden Goggle Awards](#)
 - November 23 | Indianapolis, Ind. | Non-competitive Event
 - [Tickets](#)
 - [Pre-Register](#) for the Golden Goggle Awards Auction
- [Toyota U.S. Open](#)
 - December 4-7 | Greensboro, N.C. | SCY
- [Speedo Winter Junior Championships](#)
 - December 11-14 | Multi-Site | SCY

Head to usaswimming.org/events to see the full slate of both competitive and non-competitive events coming up.

News & Virtual Offerings

News

- [USA Swimming Board of Directors Selects NU Advisory Partners to Lead Search for USA Swimming CEO](#)
- [USA Swimming Appoints Brendan Hansen as National Junior Team Director](#)
- [Fink, Fish Elected to USA Swimming Board of Directors](#)
- [Two New Officials Courses Added to USA Swimming University](#)
- [USA Swimming Announces Coaching, Medical Staff for 2024 World Aquatics Championships \(25m\)](#)

- [Do you know how to prioritize effort over outcome?](#)

Marketing Toolkit Featured Items

USA Swimming's [Marketing Toolkit](#) features a library of downloadable and customizable assets that can be used to showcase your club and swimmer(s) to your community. Check out some of the FREE items that you can use throughout the season:

- Certificates ([Instructions](#) | [First IM](#) | [First Meet](#) | [First Relay](#) | [IM Learning](#) | [First Race in Event](#))
 - Download one of the above PDFs to give as a congratulatory gift to the swimmer in your life
 - Download *Adobe Acrobat*. This is a free software that will allow you to access the editable PDF files
 - Click and add "Full-Color Primary Logo PNG File"
 - Fill the form placeholders with text of your liking. Use of the typeface "calibri" is preferred
 - Insert a "Digital Signature" or print the certificate and hand-write your signature in the field
 - Print in a standard 8.5"x11" size in house or at a local print shop
 - Give to your swimmer!

Educational Offerings

- NCAA Eligibility Center Webinar for College-Bound Student Athletes
 - November 3 | 6 p.m. ET | [Register](#)
- Safe Sport Trainings
 - Parents: November 6 | 8 p.m. ET | [Register](#)
 - Athletes: November 7 | 8 p.m. ET | [Register](#)
 - Coaches: November 8 | 3 p.m. ET | [Register](#)
- 11-14 Coaching Network | Autonomy Based Learning
 - November 6 | 12 p.m. ET | [Register](#)
- NCAA Eligibility Center Webinar for Homeschooled College-Bound Student Athletes
 - December 11 | 2 p.m. ET | [Register](#)

[Click here](#) to view all upcoming webinars and past webinar recordings.

From Our Partners

Cirkul

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with no sugar and zero calories!



OneAmerica Financial

Practice. Preparation. Pace. Reaching any goal is possible with vision and support. For more than 145 years the companies of OneAmerica Financial have been supporting individuals, families and businesses as they pursue their lifestyle goals and dreams. [Click here](#) to learn more.



USANA

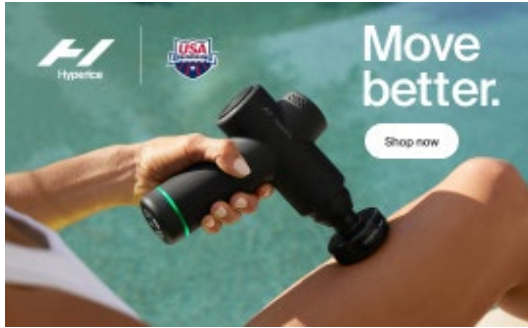
More professional and Olympic athletes trust USANA than any other nutritional supplement in the world. Backed by a team of leading nutritional scientists and researchers, USANA products are globally recognized for their quality, purity, and effectiveness.



Swimming World Magazine

Stay up to date with the latest swimming news by downloading the [Swimming World App](#). This app highlights all the recent events in the swimming community and offers news alerts, sharing features, and more.

Hyperice



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