



COACHING CONNECTION



Hello from Team Services

"We know your summer is packed with long days, countless sessions, and unwavering dedication to your athletes. **We see the work you are putting in**, and we're here to support you however we can. As our team continues to be on the road over the next several months, we'd love to connect. If one of us is in your area, don't hesitate to reach out, say hi, or grab a quick chat. **Your work matters, and we're here to back you every step of the way.**" - USA Swimming Team Services Lead Senior Advisor Beth Winkowski.

Check the dates and locations below:

[Beth Winkowski:](#)

- September 5-9 | Coach education and Maryland club visits
- September 22-28 | Women's Coaches in Governance at USA Swimming Summit

[Dana Skelton:](#)

- August 24-26 | North Texas club visits

- September 18-21 | South Texas LSC Athlete Summit and club visits
- September 25-28 | USA Swimming Summit
- November 20-23 | Women's Leadership Clinic

[Mark Hesse:](#)

- September 2-5 | ASCA
- September 19-20 | South Texas LSC Athlete Summit
- September 23-28 | USA Swimming Summit

[Mike Novell:](#)

- August 20-24 | Western Zone Open Water Championships and Inland Empire LSC club visits
- September 2-5 | ASCA
- September 25-28 | USA Swimming Summit

[Nate Chessey:](#)

- August 12-16 | Niagara LSC club visits
- September 25-28 | USA Swimming Summit

[Terry Jones:](#)

- September 8-11 | Southeastern club visits (Florida panhandle, specifically)
- September 20-21 | Austin, Texas club visits
- September 23-28 | USA Swimming Summit

[Jay Chambers:](#)

- September 23-28 | USA Swimming Summit

Phase Three Sign-ups Open for Block Party

The Block Party pilot program is a club-focused initiative designed to increase athlete participation, improve retention, and grow the sport of swimming through short, fun, and family-friendly competition opportunities.

Quick stats:

- 242 clubs have participated, resulting in more than 800 completed meets and over 31,000 athlete participants.
- Of the 31,000 athlete participants, 6,700 were first-time competitors.
- 40% of first time competitors later advanced to participate in LSC-sanctioned meets.
- Satisfaction rates are high, with a Net Promoter Score of 94.
- An additional 150-200 swim meet opportunities have been provided each quarter.

Phase three will open programming up to 25% of USA Swimming clubs, approximately 700 programs nationwide. Clubs interested in participating in phase three of the pilot can sign up and access program resources on the USA Swimming website.

LEARN MORE

Membership Registration Reminder

A friendly reminder that clubs using OMR registration links will need to select or deselect their 2026 offerings based on their club's needs. View a step-by-step guide [here](#).

Clubs will not need to generate new OMR links. Starting September 1, existing OMR registration links will automatically include 2026 membership options.

If interested in bulk renewal, a club admin or head coach will need to do so before August 25. To turn bulk renewal on, log into SWIMS and click Club > My Club > Registration > Bulk Renew Athlete and/or Bulk Renew Non-Athletes.



2024-25 SAA Deadline Extended to September 30, 2025

The application window for the 2024-25 Scholastic All-America program is June 1-September 30, 2025. Step-by-step directions are available [here](#).

To help alert athletes, their families, and clubs of individual SAA qualifiers, the USA Swimming SWIMS database will continue to offer pop-up notifications when users log into their accounts.

READ MORE



5 Ways to Create Better Teams Through Psychological Safety

Are you interested in learning more about the concept of 'psychological safety'?

Read more from [TrueSport Expert](#) and Assistant Director of Sport Psychology and Wellness Services at The Ohio State University, Dr. Charron Sumbler, as she explains how coaches can continue to foster and maintain psychological safety on teams.

READ MORE

Women Coaches in Governance

Congratulations to the 54 participants selected for the 2025 Women Coaches in Governance program.

View the web article [here](#). View the list of



participants [here](#).



Virtual Educational Opportunities Supported by the USA Swimming University

- Safe Sport
 - For Parents:
 - September 3 | 8 p.m. ET | [Register](#)
 - For Athletes:
 - September 4 | 8 p.m. ET | [Register](#)
- 11-14 Coaching Network Webinar | The Coach's Debrief: Evaluate, Evolve, Excel
 - August 20 | 1-2 p.m. ET | [Register](#)
 - This is a Let's Dive In series webinar, where coaches from around the country can share their ideas which have worked for them on this topic.
- USOPC Webinar | Transformational Leadership: Applying lessons from the USOPC's Quality Parenting Framework
 - August 21 | 12:30-1:30 p.m. ET | [Register](#)
- Club Business Network Webinar | Operating a Swim Lesson Program
 - August 27 | 12:30-1:30 p.m. ET | [Register](#)
- 10&U Coaching Network Webinar | Season Planning
 - August 28 | 1-2 p.m. ET | [Register](#)
 - This is a Lets Dive In series webinar, where coaches from around the country can share their ideas which have worked for them on the topic.
- [Coaching Network Webinar recordings](#)
 - Revisit past recordings of coaching network webinars on the USA Swimming University.
 - Reminder: All previously recorded webinars are free for all logged in USA Swimming members.
- [Legacy Coach course](#)
 - Learn from Coach Jim Ellis as he discusses evaluating and evolving his swimmers.
 - Reminder: This is a free course for all logged in USA Swimming members.
- [Connection Based Coaching](#)
 - Free on USA Swimming University for member coaches, this course focuses on storytelling from Team USA athletes.

Visit the University channel on the [USA Swimming Network](#) or [USA Swimming University](#) to explore special recordings and additional educational content.

In-Person Opportunities

Women's Leadership Clinic

The clinic focuses on leadership development for female coaches with varying levels of experience. It will help them build their comfort and expertise in leadership skills on and off deck.

The cost is \$300 and includes three virtual meetings and one in-person opportunity, to be hosted at the La Foret Conference and Retreat Center in Black Forest, Colorado. Learn more [here](#).

Coach Development Academy

The theme for this year's academy is "Tools for effective coaching," which will focus on helping coaches learn skills to improve their teaching and communication capabilities. Sessions will include teaching in a way children learn, harnessing athlete motivation, leading in a transformational way, designing quality training sessions, and application and practice on the pool deck.

The cost is \$400 and includes sessions, lodging, meals, and transportation to and from the Colorado Springs airport. Learn more [here](#).

ASCA Regional Clinics

There are several ASCA clinics available this year for members to take advantage of. Upcoming events include the ASCA Coaches Clinic, 2025 ASCA World Clinic, ISHOF Clinic, and Eastern States Swim Clinic. Learn more about these opportunities [here](#).

Total Aquatic Programming

Are you interested in learning more about building a pool? TAP provides specialized education with numerous focus points to help you start your pool building journey. Learn more [here](#).

Upcoming Events

- [World Aquatics Junior Swimming Championships](#)
 - August 19-24 | [Roster](#)
 - "Cheering for Our Alumni" [social graphics](#) (under Meets/Events)
- [Western Zone Open Water Championships](#)
 - August 23
- [European Aquatics Open Water Swimming Cup \(Spain\)](#)
 - September 20
- [USA Swimming Summit](#)
 - September 24-27
- [Open Water World Cup](#)
 - October 10-11
- [World Aquatics World Cup \(Carmel\)](#)
 - October 10-12 | SCM
- [World Aquatics World Cup \(Westmont\)](#)
 - October 17-19 | SCM
- [World Aquatics World Cup \(Toronto\)](#)
 - October 23-25 | SCM
- [Toyota U.S. Open](#)

December 3-6 | LCM

- [Speedo Winter Junior Championships](#)
 - December 10-13 | SCY

View all events [here](#).

From Our Partners



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USA Swimming Fan Shop

The Official USA Swimming Shop has everything you need to show your USA Swimming pride in style. Browse an unbeatable selection of officially licensed USA Swimming apparel and merchandise, such as hats, shirts, accessories, and more to add to your wardrobe. Click [here](#) to access.



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