



COACHING CONNECTION



USA Swimming Director of Team Services

Hear from Brendan Hansen by clicking the video.



Thank You!

Thank you to everyone who joined us for the biggest swim meet in history! Athletes and fans broke thirteen records at the U.S. Olympic Team Trials—Swimming, presented by Lilly, three of which were attendance records due to your support.



Beginning of Season Reminders & Deadlines

Here are a few reminders as you finish a busy summer and head into the new season:

- August 25: Clubs deadline to opt in or out for **bulk or club-controlled renewal registration**.
 - Which is best for your club? Review the renewal and registration resource page [here](#).
- September 1: Teams can start registering athletes for the 2024-25 season.
- September 6: **Scholastic All-America applications due**. Late applications will not be accepted. Learn more [here](#).

- Requirement reminders
 - **APT** is an annual requirement
 - **Background Check** (please allow two to five business days for background checks, depending on the state).
 - **CPR** and other bi-annual requirements
- USA Swimming University: All courses now have a completion certificate download button, and you can check your status directly in each course.

SWIMS Spotlight

Data shows that athletes tend to stay in the sport longer when they compete!

The **Club Premium Athlete Meet Count** is a new report that offers a practical solution to managing your club's premium athletes. It provides their name, competition category, age, meets attended, and specific meet names, allowing you to easily identify your top participating swimmers and understand their strategies for high participation.

Bonus tip: Utilize the report to increase all the meet participation numbers.

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Premium Athlete Meet Count

Name	Competition Category	Age	Meets Attended
██████████	●	●	6
<small>Meets: 2023 NT MTRO Best Times Challenge, 2023 NT Select November Unclassified, 2024 NT MTRO May BB/B/C Meet, 2024 NT STAR We Love Flip Turns! Meet, 2024 NT TFA April Open Meet, 2024 NT TFA Sweetheart BB/B/C Meet</small>			
██████████	●	●	6
<small>Meets: 2023 NT MTRO Best Times Challenge, 2023 NT Select November Unclassified, 2024 NT MTRO May BB/B/C Meet, 2024 NT TFA April Open Meet, 2024 NT TFA Polar Bear BB/B/C, 2024 NT TFA The Quacken</small>			
██████████	●	●	6
<small>Meets: 2024 NT DM Texas Senior Circuit LC #2, 2024 NT MAC A/BB Meet, 2024 NT MAC Senior Meet, 2024 NT MTRO American Long Course, 2024 NT TFA April Open Meet, 2024 WT ConocoPhillips West Texas Invitational</small>			
██████████	●	●	6
<small>Meets: 2023 NT MTRO Best Times Challenge, 2023 NT Select November Unclassified, 2024 NT TFA April Open Meet, 2024 NT TFA Polar Bear BB/B/C, 2024 NT TFA Sweetheart BB/B/C Meet, 2024 NT TFA The Quacken</small>			
██████████	●	●	6
<small>Meets: 2023 NT MTRO Best Times Challenge, 2023 NT STAR October 8/C Meet, 2024 NT MTRO May BB/B/C Meet, 2024 NT STAR We Love Flip Turns! Meet, 2024 NT TFA Sweetheart BB/B/C Meet, 2024 NT TFA The Quacken</small>			

Help Market Your Program

Add marketing to your season plan!

Take advantage of FREE templates and materials to print at your local printer. To market locally, add your program logo to items like **lawn signs**, **certificates**, **temporary tattoos**, and **car magnets**.



[VIEW ALL RESOURCES HERE](#)

Coaches Driving Olympic Success!

USA Swimming athletes and coaches won 28 medals in the pool at the Paris 2024 Olympic Games, 10 more than the second-place Australians.

Every Olympian started with a coach who inspired them, so thank you to all our coaches for making a difference for Team USA!

Read more [here](#)



Coaching Network Webinars Now on USA Swimming University

Did you miss a Coaching Network Webinar? The USA Swimming Network now offers recorded webinars on the University channel.

The 10 & U, 11-14, and Senior Coaching Network Webinars focus on learning opportunities for specific age groups, each focusing on a different topic.

[LEARN MORE](#)

Virtual Opportunities

- Safe Sport
 - For Parents: August 7 | 8 p.m. ET | [Register](#)

- For Athletes: August 8 | 8 p.m. ET | [Register](#)
- For Coaches: August 9 | 3 p.m. ET | [Register](#)
- 11-14 Coaching Network | Team Culture
 - Who: Cardinal Aquatics Amy Albiero
 - August 14 | noon ET | [Register](#)
- Senior Coaching Network | The Club and High School Coach Relationship
 - Both webinars will follow the same opportunity
 - August 27 | 2 p.m. ET | [Register](#)
 - August 29 | 12:30 p.m. ET | [Register](#)

Find recorded webinars and additional digital resources by visiting the University channel on the [USA Swimming Network](#) or [USA Swimming University](#).

From Our Partners



Speedo

The new era of speed has arrived with Fastskin LZR Pure Valor. Quick. Agile. Adaptable. Equipped with Lamoral Space Tech coating, it repels water like no other. The featherweight feel and meticulously layered fabric offers unmatched flexibility. Reinforced leg seams give you balanced compression for maximum power in every stroke. Swim to win in the new Fastskin LZR Pure Valor, the next generation of fast.



TYR

From our national support for USA swimming to your local recreational or high school team, TYR is investing in all levels of the sport. We provide your team with hands-on sponsorship regardless of your size or performance level. If you are interested in becoming a TYR team, email teamsupport@tyr.com.



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