



COACHING CONNECTION



USA Swimming Managing Director of Sport Development

Hear from Joel Shinofield by clicking the video.



Where to Watch Trials

Get your popcorn ready to watch athletes compete inside a football stadium!

Prelims

- Live at 11 a.m. ET
 - Peacock and the [USA Swimming Network](#)
- Final three heats of each event (Tape Delay)
 - USA (the cable television channel)
 - June 15 - 6:30 p.m. ET
 - June 16 - 5 p.m. ET
 - June 17 - 7 p.m. ET
 - June 18 - 6 p.m. ET
 - June 19 - 7 p.m. ET
 - June 20 - 7 p.m. ET
 - June 21 - 5:30 p.m. ET
 - June 22 - 6:30 p.m. ET

Finals

- Live on NBC every night at 8 p.m. ET

Follow along with the Watch Party Kit [here](#).

Summer Reminders

Just a few reminders as you head into a busy summer meet season:

- Coaches - This is a friendly reminder to make sure your APT and background check are up-to-date. Please allow two to five business days for background checks, depending on state.
- USA Swimming University:
 - All courses now have a completion certificate download button and you can see the status within each course.
 - Course search feature is now available.
- OME Reminders and Best Practices:
 - Double check that athletes are registered for the 2024 year BEFORE a meet opens. If an athlete's membership has not been renewed, the athlete will not appear under the roster in OME.
 - Check SWIMS for times (especially from observed meets like high school states) to ensure the times athletes plan to enter with are recognized in the database.
 - It is best practice to click through each OME tab sequentially to ensure nothing is missed, like not adding coaches' credentials.

SWIMS Spotlight

Have you checked out the **Club Retention Summary** in your SWIMS account yet? This report goes with your Club Retention Dashboard and allows coaches to see your yearly retention growth. It is broken down by age (shown) and member category.

		Member Retention by Age Group																							
Total	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
10&U	50	68	58	71	67	68	70	105	168	156	172	152	105	98	124	130	180	188	177	186	148	134	195	182	0
11	15	22	19	16	29	24	31	41	54	74	54	72	67	55	75	78	70	99	102	94	93	88	107	117	0
12	17	20	19	17	14	33	18	33	43	56	59	62	68	69	64	93	87	68	110	103	86	95	101	110	0
13	12	24	16	18	16	14	27	15	50	45	51	60	63	67	71	64	87	80	65	89	89	75	113	103	0
14	10	15	17	17	22	17	12	28	22	40	20	36	34	44	54	52	55	60	57	39	72	76	74	100	0
15	11	15	13	15	12	13	11	18	38	32	26	15	35	23	40	35	43	37	50	42	33	60	69	71	0
16	3	9	15	8	12	8	10	11	18	36	17	17	16	20	18	27	25	27	30	41	26	38	62	66	0
17	3	4	5	10	3	7	6	15	9	12	15	12	16	10	12	13	19	14	25	24	32	18	32	51	0
18	2	1	0	1	3	1	3	2	3	2	3	8	5	9	3	3	5	5	10	8	6	12	12	9	0
19&O	17	27	25	26	19	16	15	17	23	27	23	22	29	29	41	45	47	47	68	68	70	73	81	91	0
Percent Diff	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
10&U	36.0%	-14.7%	22.4%	-5.0%	1.5%	2.9%	50.0%	60.0%	-7.1%	10.3%	-11.6%	-30.9%	-6.7%	26.5%	4.8%	38.5%	4.4%	-5.9%	5.1%	-20.4%	-9.5%	45.5%	-6.7%		
11	46.7%	-13.6%	-15.8%	81.2%	-17.2%	29.2%	32.3%	31.7%	37.0%	-27.0%	33.3%	-6.9%	-17.9%	36.4%	4.0%	-10.3%	41.4%	3.0%	-7.8%	-1.1%	-5.4%	21.6%	9.3%		
12	17.6%	-5.0%	-10.5%	-17.6%	135.7%	-45.5%	83.3%	30.3%	30.2%	5.4%	5.1%	9.7%	1.5%	-7.2%	29.7%	4.8%	-21.8%	61.8%	-6.4%	-16.5%	10.5%	6.3%	8.9%		
13	100.0%	-33.3%	12.5%	-11.1%	-12.5%	92.9%	-44.4%	233.3%	-10.0%	13.3%	17.6%	5.0%	6.4%	6.0%	-9.9%	35.9%	-8.1%	-18.8%	36.9%	0.0%	-15.7%	50.7%	-8.8%		
14	50.0%	13.3%	0.0%	29.4%	-22.7%	-29.4%	133.3%	-21.4%	81.8%	-50.0%	80.0%	-5.6%	29.4%	22.7%	-3.7%	5.8%	9.1%	-5.0%	-31.6%	84.6%	5.6%	-2.6%	35.1%		
15	36.4%	-13.3%	15.4%	-20.0%	8.3%	-15.4%	63.6%	111.1%	-15.8%	-18.8%	-42.3%	133.3%	-34.3%	73.9%	-12.5%	22.9%	-14.0%	35.1%	-16.0%	-21.4%	81.8%	15.0%	2.9%		
16	200.0%	66.7%	-46.7%	50.0%	-33.3%	25.0%	10.0%	63.6%	100.0%	-52.8%	0.0%	-5.9%	25.0%	-10.0%	50.0%	-7.4%	8.0%	11.1%	36.7%	-36.6%	46.2%	63.2%	6.5%		
17	33.3%	25.0%	100.0%	-70.0%	133.3%	-14.3%	150.0%	-40.0%	33.3%	25.0%	-20.0%	33.3%	-37.5%	20.0%	8.3%	46.2%	-26.3%	78.6%	-4.0%	33.3%	-43.8%	77.8%	55.4%		
18	-50.0%	-100.0%			200.0%	-66.7%	200.0%	-33.3%	50.0%	-33.3%	50.0%	166.7%	-37.5%	80.0%	-66.7%	0.0%	66.7%	0.0%	100.0%	-20.0%	-25.0%	100.0%	0.0%	-25.0%	
19&O	58.8%	-7.4%	4.0%	-26.9%	-15.8%	-6.2%	13.3%	35.3%	17.4%	-14.8%	-4.3%	31.8%	0.0%	41.4%	9.8%	4.4%	0.0%	44.7%	0.0%	2.9%	4.3%	11.0%	12.3%		

Coaching Network Webinars Now on USA Swimming University

Missed a previously recorded Coaching Network Webinar? Look no further!

The 10 & U, 11-14, and Senior Coaching Network Webinars focus on providing learning opportunities for specific age groups, each focusing on a different topic.



LEARN MORE

Come Say Hi!

Want to touch base with staff in-person? Here is where they will be through August:

- June 15-24 | [U.S. Olympic Team Trials - Swimming, presented by Lilly](#) | All Team Services staff
- June 27-30 | Arizona Swimming LSC Senior Championships | Mitch Gold
- June 29-30 | North Texas LSC Age Group Championships | Dana Skelton
- July 11-12 | New England Senior Championships | Joel Shinofield
- July 11-14
 - Louisiana LSC Championships | Dana Skelton
 - South Carolina Championships | Terry Jones
 - [Senior Metropolitan LC Summer Championships](#) | Nate Chessey
- July 18-21
 - [Speedo Sectionals](#) in Columbus | Nate Chessey
 - Middle Atlantic Junior Championships | Beth Winkowski
 - Oregon Championships | Jane Grosser
- July 23-27 | [Speedo Summer Championships](#) | Joel Shinofield
- July 25-28 | [Futures](#)
 - Austin | Brendan Hansen
 - Huntsville | Terry Jones
 - Minneapolis | Bernie Dickman
 - Richmond | Beth Winkowski
 - Sacramento | Jane Grosser
- August 1-4 | Wisconsin 13 & O LSC Championships | Bernie Dickman
- August 2-4 | Western Zone Senior Championships | Mitch Gold

Virtual Opportunities

- Safe Sport
 - For Parents: July 17 | 8 p.m. ET | [Register](#)
 - For Athletes: July 18 | 8 p.m. ET | [Register](#)
 - For Coaches: July 19 | 3 p.m. ET | [Register](#)

Find recorded webinars and additional digital resources by visiting the Education channel on the [USA Swimming Network](#) or [USA Swimming University](#).

Upcoming Meets

- [Speedo Sectionals](#)
 - Various dates | Multi-site | LCM
- [Speedo Summer Championships](#)
 - July 23-27 | Irvine, Calif. | LCM
- [Futures](#)
 - July 24-28 | Multi-site | LCM

Find additional information and events on the [USA Swimming Events page](#).

From Our Partners



Speedo

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TYR

From our national support for USA swimming to your local recreational or high school team, TYR is investing in all levels of the sport. We provide your team with hands-on sponsorship regardless of your size or performance level. If you are interested in becoming a TYR team, email teamsupport@tyr.com.



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