



## COACHING CONNECTION



**USA Swimming National Team  
Managing Director Lindsay  
Mintenko**

Hear from Lindsay Mintenko by clicking the video.



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## Summer Reminders

Just a few reminders as you head into a busy summer meet season:

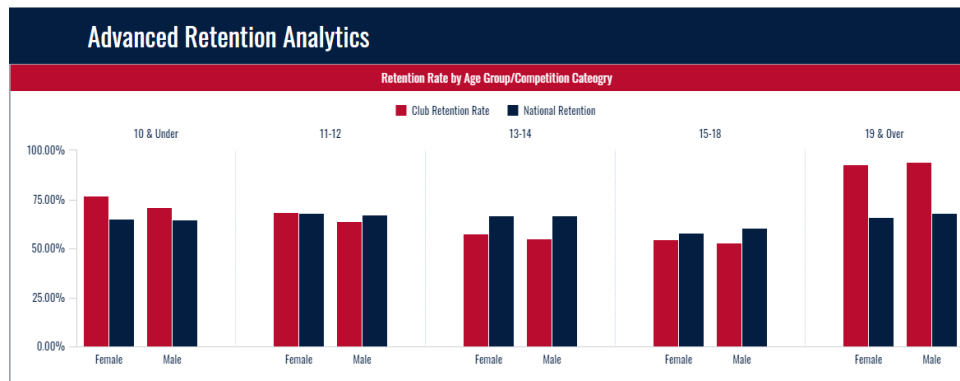
- Coaches - A friendly reminder to make sure your APT and background check are up-to-date. Please allow two to five business days for background checks, depending on state.
- OME Reminders and Best Practices:
  - Double check that athletes are registered for the 2024 year BEFORE a meet opens. If an athlete's membership has not been renewed, the athlete will not appear under the roster in OME.
  - Check SWIMS for times (especially from observed meets like high school states) to make sure times athletes are planning to enter with are recognized in the database.
  - Click through each OME tab sequentially to make sure nothing is missed (e.g.: not adding coach credentials).
  - If the "Pay" button does not appear on the Purchases tab, check the list of requirements listed above the payment grid to make sure all required items have been completed.

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## SWIMS Spotlight

Have you checked out the **Club Retention Dashboard** in your SWIMS account yet? See if your club retained more members than the national average.

Pro tip: You can search by competition category, age group(s), and member category to further define your learning.



## Goggles On for Clubs

Earlier today, USA Swimming launched the Goggles On marketing campaign. The new multi-year annual marketing campaign aims to increase aquatic sports participation at all levels.

Resources are available for clubs to support three phases throughout the year:

- Spring - increase visits to pools and recreational swimming/promoting water safety and learn-to-swim initiatives
- Summer - highlight elite USA Swimming athletes
- Fall - convert recreational swimmers to USA Swimming clubs

Click here to [learn](#) more about the campaign and download marketing assets for your club.

LEARN MORE

## Attending Trials?

We will be hosting a "[Know Before You Go](#)" webinar for all coaches, teams, and volunteers who will be attending Trials. All participants are encouraged to attend and will cover event logistics around Lucas Oil

Stadium but will not address meet technical issues. Technical issues will be covered during the event technical meeting at 4 p.m. ET on Friday, June 14.

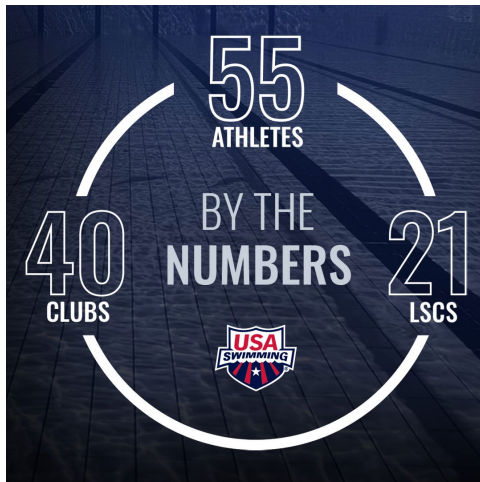
Monday, May 20 | 8 p.m. ET | [Register](#)

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## Come Say Hi!

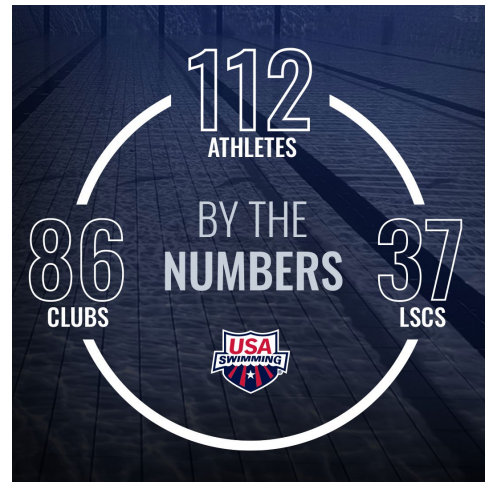
Want to touch base with staff in-person? Here is where they will be this month:

- [International Water Safety Day](#) (May 14-15)
  - Boston: Nate Chessey, Dr. Shaun Anderson
  - Chicago: Jane Grosser, Terry Jones, Joel Shinofield
  - Indianapolis: Bernie Dickman, Leland Brown III
  - Los Angeles: Mitch Gold, Hilary Perez



**National Diversity Select Camp Roster**

[READ MORE](#)



**Zone Select Camp Roster**

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**Child Abuse Prevention Month**



**AC Swim Club Wins 2023 Swim-a-Thon Grand Prize**



**Community Swim Night Reaches Local Families**

In addition to [AC Swim Club](#),

Thank you to USA Swimming and

Learn more about USA Swimming Safe Sport and the impact it makes.

congrats to our other Gold Medal winners: [Lakeside Aquatic Club](#), [Mission Viejo Nadadores](#), and [Mount Hood Aquatics](#).

Northside ISD for hosting us for the Community Swim Night," [Southwest Aquatics Team](#) Head Club Coach Nathan Coppock said.

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## Virtual Opportunities

- Safe Sport
  - For Parents: May 8 | 8 p.m. ET | [Register](#)
  - For Athletes: May 9 | 8 p.m. ET | [Register](#)
  - For Coaches: May 10 | 3 p.m. ET | [Register](#)
- Senior Coaching Network | How to Navigate the SWIMS Reporting Tools
  - May 7 | 1-2 p.m. ET | [Register](#)
  - May 8 | 11 a.m. - noon ET | [Register](#)
  - Note: Both follow the same education.
- 10&U Let's Dive In Series | 10&U Swimming LCM
  - May 21 | 1-2 p.m. ET | [Register](#)
  - Note: This is an interactive hour meant for coaches to share their ideas.

Find recorded webinars and additional digital resources by visiting the Education channel on the [USA Swimming Network](#).

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## Upcoming Meets

- [Club Excellence Challenge Series](#)
  - May 15-18 | Multi-site | LCM
- [Speedo Sectionals](#)
  - Various dates | Multi-site | LCM

Find additional information and events on the [USA Swimming Events page](#).

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## Building a Pool?

Is your club or community thinking about building a pool? USA Swimming partners with Total Aquatic Partnership to provide build-a-pool resources for our clubs. They consult on the phone/zoom for free with USA Swimming clubs and provide additional services depending on the scope of the project. Their Build-a-Pool Conferences have helped several clubs get their projects successfully started.

Learn more [here](#).

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## From Our Partners





## OneAmerica

You take on the challenges with courage. We secure your financial future with compassion. OneAmerica, a proud sponsor of USA Swimming.



## Hyperice

For a limited time only, shop up to \$200 off the entire Normatec line. Normatec is designed to decrease inflammation, increase circulation, and unlock sore muscles, so you can move better in your everyday life.



## JustLight

JustLight and USA Swimming are proud to announce our Smart Light Therapy TM partnership.

Use code USA40 to receive 40% off at checkout.

[Buy Now](#)



## Speedo

The new era of speed has arrived with Fastskin LZR Pure Valor. Quick. Agile. Adaptable. Equipped with Lamoral Space Tech coating, it repels water like no other. The featherweight feel and meticulously layered fabric offers unmatched flexibility. Reinforced leg seams give you balanced compression for maximum power in every stroke. Swim to win in the new Fastskin LZR Pure Valor, the next generation of fast.

## TYR

From our national support for USA swimming to your local recreational or high school team, TYR is investing in all levels of the sport. We provide your team with hands-on sponsorship regardless of your



size or performance level. If you are interested in becoming a TYR team, email [teamsupport@tyr.com](mailto:teamsupport@tyr.com).



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1 Olympic Plaza Colorado Springs, CO, 80909