



COACHING CONNECTION



Thank You, Coaches

This week is **Coach Appreciation Week**, and with so many great coaches, there is a lot to celebrate. Join us in thanking your colleagues around the country by posting pictures using these free social media templates.

Scroll down to "Coach Appreciation" on the [Marketing Toolkit page](#) to download the **FREE templates** & watch the [instructional video](#). Don't forget to tag @usaswimming and @usaswimmingnextgen on Instagram for a chance to be featured on our stories!

Need items for younger swimmers? Check out [this PDF template](#), where athletes can color, draw, and fill out what makes their coaches so special!



Grants

Hurricane Relief Grants: Following the devastation caused by Hurricane Helene, the USA Swimming Board of Directors approved the allocation of up to \$150,000 in initial relief grants to support clubs impacted by the storm. The application period is open through **November 9, 2024** or until the \$150,000 has been fully awarded. [Apply](#) | [Learn more](#)

Youth and Adult Learn-to-Swim (LTS) Grants: Programs can apply for youth and adult LTS grants through **December 15, 2024**. [Apply for Youth LTS](#) | [Apply for Adult LTS](#) | [Read more](#) | [Learn more about Youth LTS](#) | [Learn more about Adult LTS](#)

Community Impact Grants: USA Swimming club members can apply through **December 15, 2024**. [Apply](#) | [Read more](#) | [Learn more](#)

Historically Black Colleges and Universities (HBCU) Grants: In 2022, OneAmerica Financial committed to supporting the USA Swimming Foundation through the 10-year, \$1 million initiative to develop learn-to-swim and competitive opportunities in communities across the country. Funding is reserved for HBCU institutions and can apply through **December 15, 2024**. [Apply](#) | [Read more](#) | [Learn more](#)



Market Your Program & Grow Your Brand

Looking for ways to showcase Olympians and engage with your members? Take advantage of FREE customizable resources.

Here are four new resources added to the Marketing Toolkit:

- [Instagram template](#) (add your own picture)
- [Joined your first club certificate](#) (add athlete name, date, and signature)
- [Olympian poster](#) (add your logo)
- [Locker magnet](#) (add your logo, athlete name, and meet)

Don't worry, previous items like **lawn signs**, **car magnets**, **certificates**, and **bingo cards** are still available! To use:

1. Download free templates and materials;
2. Customize by adding your program logo, athlete names, meets, etc.; and
3. Print at your local printer or at home!



[VIEW ALL RESOURCES HERE](#)

SWIMS Spotlight

Looking to see where your swimmer ranks? We have released updates to the **Individual Times Event Rank Search!**

- To better accommodate the "Best Times Only" filter, the **minimum and maximum age text inputs have changed to a dropdown with single ages and age groups.** You should now see all best times by the age group selected, rather than just the Best Time by season, regardless of age.
- To avoid confusion over why times aren't being assigned a certain standard after the qualifying window has closed, we have **defaulted the Time Standard selection to AAAA.**

Want to learn more? Watch [this webinar!](#)

More to come:

- A Club Excellence dashboard for innovative ways to report on performances.
- Continue improving the more advanced reporting capabilities "behind the login" in SWIMS.

USA Swimming Individual Event Rank Search

Search all athletes and their ranks in individual events based on the selected criteria. If you would like to search all years, go to All-Time Age Group Top 100 Times or All-Time Top Performers.

Competition Year*	Gender	Age Group*	
2025 (9/1/2024 - 8/31/2025)	Female	Open	
Time Standard*	Display Options*	Exclude Foreign Athletes*	Course
AAAA	Show Best Times Only	No	--
Event			
Zone			
--	LSC	Max Results*	
--	--	100	



Click the images to learn about the latest additions to USA Swimming University!





Safer in Sports Day

What is USA Swimming Safe Sport and how can you incorporate it into your team culture?

LEARN MORE



Congrats to our Junior Swimmers!

Weren't able to follow along? Check out the results below!

[2024 Junior Pan Pacific Championships](#)

[2024 World Aquatics Open Water Swimming Junior World Championships](#)



USA Swimming Leadership Clinic

Calling all women coaches! Take advantage of the **women only Leadership Clinic**, where coaches of all levels can build their comfort and expertise in **leadership skills** on and off deck.

Dates:

- October 23 | 1 p.m. ET | Zoom
- November 6 | 1 p.m. ET | Zoom
- November 15-17 | In-person
- December 4 | 1 p.m. | Zoom

Cost: \$250/person

What is covered by USA Swimming: All meals, lodging, and ground transportation to and from the Colorado Springs airport.

Deadline: October 20

APPLY NOW

Virtual Opportunities

- Safe Sport
 - For Parents: October 9 | 8 p.m. ET | [Register](#)
 - For Athletes: October 10 | 8 p.m. ET | [Register](#)
 - For Coaches: October 11 | 3 p.m. ET | [Register](#)
- 11-14 Coaching Network Webinar | **Cultivating Independence for Long-Term Athletic Success**
 - October 16 | noon ET | [Register](#)
 - Guest speaker: Dr. Curtis Goss, USA Swimming National Team High Performance Specialist
- 11-14 Coaching Network Webinar | **Autonomy Based Learning**
 - November 6 | noon ET | [Register](#)
 - Guest speaker: Dr. Kirk Grand, USA Swimming National Team High Performance Specialist

Find recorded webinars and additional digital resources by visiting the University channel on the [USA Swimming Network](#) or [USA Swimming University](#).

From Our Partners



Cirkul

We know you're a fan of water, but hydrating with Cirkul is a stroke of genius. Taste victory with every sip of 100+ flavors with no sugar and zero calories!



OneAmerica Financial

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Speedo

The new era of speed has arrived with Fastskin LZR Pure Valor. Quick. Agile. Adaptable. Equipped with Lamoral Space Tech coating, it repels water like no other. The featherweight feel and meticulously layered fabric offers unmatched flexibility. Reinforced leg seams give you balanced compression for maximum power in every stroke. Swim to win in the new Fastskin LZR Pure Valor, the next generation of fast.



TYR

From our national support for USA swimming to your local recreational or high school team, TYR is investing in all levels of the sport. We provide your team with hands-on sponsorship regardless of your size or performance level. If you are interested in becoming a TYR team, email teamsupport@tyr.com.



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