



## COACHING CONNECTION



### Staff Spotlight

Listen to beginning of season tips from USA Swimming Safe Sport Program Director Liz Hahn.

### 2024 New Membership Reminders

- Please make sure you have renewed your club for the 2023-24 season.
- By default, junior coach memberships will not be available as a club offering. If your club will offer junior coach as a membership option you need to select it.
- All clubs need to provide their new registration link to their NEW members registering for the 2023-24 season. This is a different registration link from last year. It was automatically generated in SWIMS on September 1.

For questions, please reach out to your [LSC Registration Chair](#) or [Team Services Advisor](#).

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## Reminders and Deadlines

**October 6-8:** The last **Regional Coach Clinic** of the year will be held in Louisville, Kentucky. [Register now!](#)

**October 6:** Interested in serving on a **USA Swimming Committee**? Complete [this application](#) before the deadline.

**Club Excellence:** In order to qualify for Club Excellence all programs must have **initiated the SSRP process**. Learn more on SSRP [here](#) or reach out to USA Swimming Safe Sport staff at [ssrp@usaswimming.org](mailto:ssrp@usaswimming.org).



### Hot Tip: Sell Lawn Signs as a Fundraising Opportunity

Want to start the year off with an easy fundraising opportunity? Follow these easy steps:

1. Download the FREE lawn sign template on USA Swimming's Marketing Toolkit [here](#).
2. Add your program logo.
3. Send to your local printer (e.g.: Kinkos or Documart).
4. Sell your lawn signs for a small profit to your members.
5. Bonus: Get free advertising for your program in your community!

Take advantage of marketing locally by utilizing the Marketing Toolkit resources.

[Marketing Toolkit Resources](#)



### USA Swimming Expands National Data Practice Project to All Clubs

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### National Age Group Average Times by Club Size

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### TrueSport: 6 Ways to Use Small Moments to Teach Respect

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### USA Swimming Partners with Swimming World Magazine

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### USA Swimming Announces Open Water Team for 2023 Pan American Games

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## 2023 Safe Sport Club Recognition Training

For Parents:

- **October 11, 10 p.m. ET** | [REGISTER](#)
- **November 1, 8 p.m. ET** | [REGISTER](#)
- **December 6, 8 p.m. ET** | [REGISTER](#)

For Athletes:

- **October 12, 10 p.m. ET | [REGISTER](#)**
- November 2, 8 p.m. ET | [REGISTER](#)
- December 7, 8 p.m. ET | [REGISTER](#)

For Coaches:

- **October 13, 2 p.m. ET | [REGISTER](#)**
- November 3, 3 p.m. ET | [REGISTER](#)
- December 8, 3 p.m. ET | [REGISTER](#)

**Please note, October training times were adjusted to accommodate our Western Zone members.**

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## Bullying Prevention Month Trainings

October is Bullying Prevention Month. The Safe Sport team will provide these additional trainings to talk about resources and tips focused on bullying - what it is, how to spot it and how to intervene to stop it.

Both trainings will cover the same information.

- **October 4, 6 p.m. ET | [REGISTER](#)**
- October 21, 3 p.m. ET | [REGISTER](#)

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## 2023 LTS/Pre-Competitive Webinar Series

To help bridge the gap between learn-to-swim and competition, USA Swimming is offering a webinar series specifically geared towards the pre-competitive space. These webinars will provide resources to programs and clubs interested in establishing local connections and expanding their current services.

**Take part in these FREE virtual opportunities!**

- Best Practices for Establishing and Operating an Internal Feeder Program
  - **October 11, 12:30-1:30 p.m. ET | [REGISTER](#)**

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## DEI Webinar Series

During the Grants 101 webinar, USA Swimming Team Members will share suggestions for navigating the process of seeking HBCU and Community Impact Grant Funding as well as grant logistics, funding timeline, and grant guidelines.

- **Grants 101 | November 9, 7 p.m. ET | [REGISTER](#)**



LiveBarn is the global leader and trusted source for live streaming of amateur and youth sporting events. As the official supplier of live and on-demand video streaming services for swimming pools utilized by USA Swimming member clubs, LiveBarn works directly with USA Swimming clubs to install

their live streaming technology in pools across the country at no cost to the venue. LiveBarn is installed in over 1,200 venues broadcasting over 2,700 streams with additional partners added weekly. As a global company, they provide live streaming from U.S., Canada, Sweden and Israel, broadcasting swimming, ice hockey, baseball, basketball/volleyball and soccer. To learn more, click [here](#) or visit [livebarn.com](#).



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